



DEL RAY ARTISANS ~ Members Only ~ CALL FOR ENTRY

"Under \$100: Affordable Masterpieces" at Del Ray Artisans Gallery

Curator Stacy Rausch: SRausch1978@gmail.com

The November 2015 exhibit, "Under \$100" tasks Del Ray Artisans (DRA) member artists to create precious masterpieces for \$100 or less, and allows patrons to take home their artwork at the time of purchase. Thus, this is a **"cash and carry"** exhibit. The exhibit is a great opportunity for member artists to sell several pieces.

Artists may submit new work or work that has been shown previously at DRA. There is no theme, but keep in mind that we are trying to appeal to a broad audience. So, choose your pieces wisely (and don't just clean out your closet)! The only **RULE** is that artwork **MUST** be priced at \$100 or under. If all of an artist's work sells during the first 2 weeks of the exhibit, the artist may be invited to submit more artwork to be sold.

Art can be in 2- or 3-D format, and in any medium. Art should be ready to hang or display with wire and screw eyes, mounting and/or display stand, framed, matted, or with edges finished. We cannot show work that is not ready for exhibition. See TheDelRayArtisans.org/ArtGuidelines for details. Please limit the size of your artworks to 4 square feet total. Contact the curator if you have questions.

Entry Detail Highlights:

- Open to Del Ray Artisans members only.
- Artists may submit up to three (3) pieces of artwork. The entry fee is \$5 per piece.
- Entry fees are due upon submission and are non-refundable - pay with cash, check, or credit card at the gallery or by credit card online at: squareup.com/market/del-ray-artisans/under
- You must provide one photo for each entry. Acceptable file types are: pdf, jpg, jpeg, png, and gif; up to 3MB in filesize. Smart phone photos are acceptable. You may also provide an additional photograph per entry if you wish (not required). You must name your files as follows: "YourLastName-FirstName-Entry1", "YourLastName-FirstName-Entry2", etc. If you provide a second photo for the entry, add a "b" to the end - e.g. "YourLastName-FirstName-Entry1b".
- Final acceptance for this exhibit is at curator's discretion upon physically viewing artwork at drop-off.
- All artwork must be for sale. Any pieces marked "NFS" will not be accepted.

In addition to the exhibit, there will be an **"Under \$100" Boutique**:

- 3D Boutique entries must be small (no larger than 8"x10"x8") and should be something one might find in a boutique, such as jewelry, small books, and collectibles.
- 2D Boutique entries should be 18"x24" or less (including mat) in order to fit safely into our print racks. Artworks smaller than 8" x 10" with mat must be attached to a foamcore backing at least 8"x10" for safety and security.
- Boutique entries will be accepted at Artwork Receiving on **Sunday, November 1 and Monday, November 2 from 6-8pm** .
- Boutique entry fees are \$3 per piece or \$10 for 5 pieces, and must be paid at Artwork Receiving. (Maximum 5 Boutique items per artist.)
- A separate entry form will be provided for Boutique entries at Artwork Receiving.

Accepted Artist Requirements:

- When art sells, each artist is asked to make a 20% (tax-deductible) donation to Del Ray Artisans.
- Del Ray Artisans and the City of Alexandria cannot be held liable for any loss or damage to artwork at any time. Insurance for artwork is the sole responsibility of the artist.
- Permission to photograph any artwork for Del Ray Artisans publicity purposes is automatically granted by the artist as a requisite for entering the show.
- All art entered must be original. No reproductions. Contact the curator for more information.

Important dates:

- Deadline for Digital Submissions and Entry Fee Due: **Sunday, October 18, 2015**
- Artists will be notified by **Wednesday, October 28** of artwork acceptance.
- Artwork Receiving for Boutique entries and accepted exhibit artwork: **Sunday, November 1 from 6-8pm OR Monday, November 2 from 6-8pm** at Del Ray Artisans gallery at 2704 Mount Vernon Avenue, Alexandria, VA 22301
- Unsold artwork pick-up is **on Sunday, November 29, 2015 from 6-8pm**. Any art left over 30 days after the close of the show will become the property of Del Ray Artisans.

Mark your calendar:

- Opening Reception: **Friday, November 6 from 7-9pm**
- Black Friday Shopping Reception: **Friday, November 27 from 6-9pm**

Name *

First Name

Last Name

Address *

Street Address

Street Address Line 2

City

State / Province

Postal / Zip Code

Phone

Area Code

Phone Number

Email *

Is your Del Ray Artisans membership current? *

- Yes No
 Don't know

Artwork Entries

You can provide up to 3 entries.

You must provide one photo for each entry. Acceptable file types are: pdf, jpg, jpeg, png, and gif; up to 3MB in filesize. Smart phone photos are acceptable. You may also provide an additional photograph per entry if you wish (not required).

You must name your files as follows: "YourLastName-FirstName-Entry1", "YourLastName-FirstName-Entry2", etc. If you provide a second photo for the entry, add a "b" to the end - e.g. "YourLastName-FirstName-Entry1b".

Any questions or concerns about this application, please contact the curator:

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Entry 1 Photo(s)

Name: "YourLastName-FirstName-Entry1". Acceptable file types: pdf, jpg, jpeg, png, gif; Up to 3MB

Title *

Media *

Dimensions *

List width x height (x depth if applicable); Include frame in measurements

Price *

ENTRY 2

Entry 2 Photo(s)

Upload a File

Name: "YourLastName-FirstName-Entry2". Acceptable file types: pdf, jpg, jpeg, png, gif: Up to 3MB

Title

Media

Dimensions

List width x height (x depth if applicable); Include frame in measurements

Price

ENTRY 3

Entry 3 Photo(s)

Upload a File

Name: "YourLastName-FirstName-Entry3". Acceptable file types: pdf, jpg, jpeg, png, gif: Up to 3MB

Title

Media

Dimensions

List width x height (x depth if applicable): Include frame in measurements

Price

Terms and Conditions

By checking the "I agree" box below:

I agree to abide by the policies and regulations set forth in this Call for Entry, I hereby release Del Ray Artisans, the Officers, Board of Directors, staff, volunteers and the City of Alexandria from any responsibility or personal liability to me from any damage, claims or loss in connection with this show.

Terms and Conditions Accepted *

I agree

If my artwork is sold in this venue, I agree to a (tax-deductible) 20% donation to Del Ray Artisans that will be automatically deducted from the amount I receive.

20% Donation to Del Ray Artisans *

- Yes
- No

Submit Entry Form