



# The Well-Crafted Word

a monthly publication of Del Ray Artisans . . . since 1992 [www.TheDelRayArtisans.org](http://www.TheDelRayArtisans.org)

## True Colors: Like a Rainbow January 8-31, 2016

Opening Reception:  
Friday, January 8, 7–9pm

Del Ray Artisans' (DRA) 2016 color-themed show *True Colors: Like a Rainbow* opens January 8, 2016 with a reception from 7-9pm at Del Ray Artisans gallery, 2704 Mount Vernon Avenue, Alexandria. Patrons will see a colorful display of creativity with each piece of art using three or more "true" colors from the rainbow. Come enjoy the artwork and mingle with artists and art appreciators during this unveiling of the exhibit. The show also features our ever-popular boutique with "art-to-go" and runs from January 8-31. For more details, visit: [TheDelRayArtisans.org/True](http://TheDelRayArtisans.org/True)



### Welcome, New Members!

- Keelin Pauline Dunn
- Dennis Goris
- Jean Logan
- Liz Morton
- Frederick Seegar
- Kevin Sherlock

### A Message from the President:

## Happy New Year!

So hard to believe that it is 2016! This year is filled with wonderful opportunities for our members and friends—shows, workshops and markets galore! Get your "art on" and share it with us this year. I look forward to seeing some new wonderful works hanging in our gallery. I sincerely thank all of our members for this past year of exciting exhibits, art and workshops. Your time and talent are so important to DRA.

—Kim S. Joy, President

### Help Wanted for True Colors exhibit

Want to get those 2016 volunteer hours in early? Help at *True Colors receiving* on Sunday, January 3 or Monday, January 4 from 6-8pm. Also needed are one or two good hands to help hang the show on January 5 and 6—you will be directed to place artwork on walls at the curator's direction. Finally, one or two individuals are needed to "shine the lights" once all the artwork is up! If interested, please contact me at [egmead@gmail.com](mailto:egmead@gmail.com). Thanks in advance!

—Betsy Mead, Curator



In conjunction with the exhibit, four workshops are offered to brighten up your January:

1. **Polymer Clay Workshop:** Sunday, January 10, 1-5pm. Ken and Sue Reed share their knowledge of polymer clay techniques using a "rainbow" of colors! Students can execute a small jewelry or sculpture project.
2. **Introduction to Wire Jewelry:** Thursday, January 14, 7-9pm. Jewelry instructor Tamara Wilkerson takes us into the intricate and exciting world of wire jewelry. Experiment with different tools and wire sizes, while creating basic, colorful, and useful jewelry components. Go home with finished jewelry pieces.
3. **Playing with Resin:** Monday, January 18, 6:30-9:30pm. Learn how to use resin in your artwork! Instructor Tracy Wilkerson will show you how to "play" with resin in a safe environment and learn the ins and outs of mixing resin and using it—as an adhesive, a covering, or the main medium.
4. **Secrets of the Paper Garden: Hand-dyed Paper Flowers:** Sunday, January 24, 1-4pm. Artist Debbie Smith Mezzetta is back with a new recipe for colorful paper flowers using a unique paper—*it's a secret* (and conveniently available and inexpensive)! Come to class and find out! Students will learn easy and fun techniques for hand-dyeing and creating everlasting flowers from the "secret" ingredient—*psst, it goes great with coffee!*



Register for these workshops at: [mkt.com/del-ray-artisans](http://mkt.com/del-ray-artisans)

## Art Swap Next Month

Start getting ready! The ever-popular Art Swap is coming Sunday, February 7 from 3-5pm. This is to be the featured event at our next Membership Meeting, although there will also be refreshments. To participate, all you need to do is contribute at least one art-related item. Then you will get to select an item to take home with you from a wide array of wondrous supplies which another member no longer needs or uses. What treasures await you? Do not miss out on scoring that long wanted, hard-to-find or no-longer-available gem.

Questions? Contact Linda Elliff at [Membership@DelRayArtisans.org](mailto:Membership@DelRayArtisans.org)



2014 Member Meeting & Art Swap (Photos courtesy of John Bordner)

## Website & Email Update

The Website Committee is busy putting together a new website. When it's ready, our old website ([TheDelRayArtisans.org](http://TheDelRayArtisans.org)) will automatically redirect to the new one ([DelRayArtisans.org](http://DelRayArtisans.org)). More details will follow next month. In the meantime, many of our email addresses have already moved to the new domain. The old email addresses will still work for several months, but start updating your email contacts now. Updated emails are listed on page 4 of this newsletter.

—Dawn Wyse Hurto,  
[Technology@DelRayArtisans.org](mailto:Technology@DelRayArtisans.org)

## All aBoard Exhibit is “Comin Round the Bend”

February 5-28, 2016

Opening Reception: Friday, February 5, 7–9pm

*All aBoard!*—for art, that is! DRA presents an exhibit showcasing the unique art of eight talented members of the Board of Directors. This art train begins its journey around the gallery with an opening reception on Friday, February 5 from 7-9pm. Mingle with the artists, exchange ideas, and have a fun and interesting evening!

At the opening and throughout February, art patrons may stop and view the unique hand-crafted wood constructions of **Ron Blank**; nature-inspired landscape and abstract paintings of **Michele Reday Cook**; and magical illumination of **Kim S. Joy**'s stained glass. The journey continues with a view of **Stephen Lally**'s organic pottery; **Marlin Lord**'s representational photography and artwork; and **Elizabeth Guerry Mead**'s fused and cold-worked glass. And don't miss the creative mixed media work of **Kathy Turner**, who uses texture and the illusion of motion in her work, and brilliantly colored photographs of **Joan Woodill**. What a dazzling panoply of art!

Board members also invite patrons to take the artwork at time of purchase! *All aBoard* runs from February 5-28, 2016.



## November Under \$100 Exhibit: by the numbers

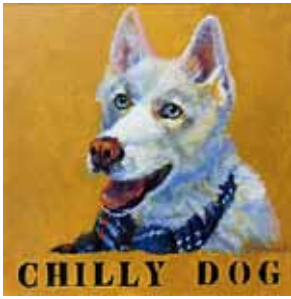
- 73 artists submitted work.
- 235 pieces were displayed in the gallery.
- 153 additional pieces were placed in the 'boutique' alcove or the flat artwork bins. That made a total of 388 pieces. Of those pieces, 47 of them were brought in during the second drop off held halfway through the exhibit.
- The exhibit opened on November 6. By November 8, 52 pieces had sold; by November 16, 64 had sold, and by November 22, 88 had sold.
- During the Black Friday shopping reception, Kurt Peterson made the 100th sale of the show, and by the close of the show on Nov. 29, 123 pieces had sold. That means 31.5% of the show sold.
- Five artists sold more than six pieces each, with one artist selling 10 pieces.
- 46 artists received payment checks for selling work. Sales totals for the show were over \$8,000.

I am utterly astonished and humbled by the success and final numbers of this show. Thanks to all artists who entered work, patrons who bought work, a volunteer who helped hang work, my co-curating team members (**Gordon Frank**, **Maria Illingworth**, and **Kurt Peterson**) who helped jury and run the show, and the many gallery hosts who kept the doors open during this show.

I am truly grateful, and it was gratifying to hear from SO many people, that this kind of “affordable art show” would be welcome again at DRA. —*Stacy Rausch, Curator*



Stacy Rausch and Ron Schwickerath  
(Photo courtesy of Martha Garcia)



*"Chilly Dog" by Cathy Messina*

## VCA Alexandria Animal Hospital Art Show ends January 31!

DRA and VCA (Veterinary Clinics of America) Alexandria Animal Hospital ([vcahospitals.com/alexandria](http://vcahospitals.com/alexandria)) collaborated to present the *VCA Alexandria Animal Hospital Art Show*. The exhibit, which has been on display at the animal hospital since August, runs through January 31, 2016. So, this month is your last chance to view the artwork! The exhibit is a part of Del Ray Artisans' Gallery Without Walls (GWW) program and features animal-themed artwork by DRA members. Artwork may be viewed by the public at the discretion of the VCA Alexandria Animal Hospital staff. Artists have agreed to donate 20% of all sales to be equally divided between VCA Alexandria Animal Hospital and Del Ray Artisans. VCA Alexandria Animal Hospital will in turn donate its 10% to Veteran's Moving Forward ([vetsfwd.org](http://vetsfwd.org)), a charity organization that helps veterans lead more productive lives through partnerships with assistance animals. For more information, visit: [TheDelRayArtisans.org/GWW](http://TheDelRayArtisans.org/GWW)

## Two Calls for Entry Only Open to DRA Members

DRA Gallery Without Walls curators invite Del Ray Artisans member artists to submit 2D artworks to two different shows this month:

1. *Partnerships* at VCA Alexandria Animal Hospital: As part of its second collaboration with VCA Alexandria Animal Hospital, members are invited to submit art expressing the theme *Partnerships* to be displayed on the walls of the VCA Animal Hospital from January 31 through May 15, 2016. When artwork sells, artists are asked to make a 20% donation split evenly between Del Ray Artisans and VCA Alexandria Animal Hospital's charity of choice: Veteran's Moving Forward.
2. *Around the Next Corner* at the Vola Lawson Animal Shelter: Members are invited to submit art expressing the theme *Around the Next Corner* to be displayed on the walls of the Animal Welfare League of Alexandria's (AWLA) Vola Lawson Animal Shelter from January 31 through May 15, 2016. In this is a fundraising exhibit, artists are asked to make a 40% donation split evenly between AWLA and DRA when artwork sells.

Both shows have online entry forms with digital entries due Sunday, January 17, 2016. For details and forms, visit: [TheDelRayArtisans.org/CFE](http://TheDelRayArtisans.org/CFE)

## A Special Thank You to...

- This year's "Adopt-a-Parkers", many of whom volunteered for more than one weekend: Donna Gallo, Joyce Wagner, Brandy Lellou, Jenny Nicholson, Leslie Wilder, Rusty Lynn, David Levy, Ron Tickerhoff, Ellyn Ferguson, Alice Eichers, and Elaine Thorpe.
- Dale Spivey for laying out DRA's new Membership Form, including a Membership Categories and Benefits chart! (See insert in this newsletter)
- Everyone who shopped, supported, and participated in DRA's 20th annual Holiday Market!
- Holiday Market Team Leaders Jen Athanas and Tamara Wilkerson—this couldn't have been accomplished without your help and guidance!
- Holiday Market table volunteers who represented the gallery by welcoming customers in, answered questions and sold 2016 calendars and coloring books: Lynn Chadwick, Ellie Flaherty, Dani Keith, Nancy Kline, Judy Lynn, Nicole Mahoney, Liz Martinez, Sarah Morrison, Diana Papazian, Nora Partlow, Renee Rutkowski, and Brian Whitaker.

## Get Ready for the March Mele Exhibit

*March Mele - An Art Bash* is an opportunity for area artists to submit their best and brashest art—big or small. This over the top art show is all about excess! Curators Kathy Turner and Josh Oliviero ask artists to "strut your stuff exuberantly"! Why? Mele implies a brawl and malarkey means nonsense, so those terms will guide artists to be bold, aggressive, silly, wacky, wild, frivolous, funky, startling, bizarre, over the top and around the bend. As Roald Dahl said: "A little nonsense now and then is relished by the wisest [wo]men."

All entries must be received digitally by 11:59pm on February 20. The Call for Entry is at: [TheDelRayArtisans.org/CFE](http://TheDelRayArtisans.org/CFE)

## Pictures of the Holiday Market

*(Photos courtesy of Sean Crumley)*



*Holiday Market Weekend 3; Nancy Kline holding the coloring book; Chris Fedderson showing his art*



Nicholas A. Colasanto Center  
2704 Mount Vernon Avenue  
Alexandria, VA 22301-1124

703.838.4827  
TheDelRayArtisans.org

**Gallery Hours:**

Thursday: noon-6 pm  
First Thursday:  
(April-Sept.) noon-9 pm  
Friday: noon-9 pm  
Saturday: noon-9 pm  
Sunday: noon-6 pm

**Submission Deadline:** 15th of the month  
Editor: Newsletter@DelRayArtisans.org

Del Ray Artisans, founded in 1992, is a nonprofit organization whose mission is to promote art for the benefit of artists and the community.

**2016 Board of Directors**

- **Kim Joy, President**  
President@DelRayArtisans.org
- **John Bordner, Vice President**  
VP@DelRayArtisans.org
- **Stephen Lally, Treasurer**  
Treasurer@DelRayArtisans.org
- **Nancy Kline, Assistant Treasurer**  
ATTR@DelRayArtisans.org
- **Kathryn A. Brown, Secretary**  
Secretary@DelRayArtisans.org
- **Michele Reday Cook, Past President (Advisory)**  
PastPresident@DelRayArtisans.org

**Directors**

- **Sean Crumley, Archives**  
Archives@DelRayArtisans.org
- **Betsy Mead, Communications**  
Communications@DelRayArtisans.org
- **Marlin Lord, Community**  
Community@DelRayArtisans.org
- **Kathy Turner, Curating**  
Curating@DelRayArtisans.org
- **Ron Blank, Facilities**  
Facilities@DelRayArtisans.org
- **Brandy Lellou, Fundraising Events**  
Fundraising@DelRayArtisans.org
- **Miranda Townsend, Grants & Sponsorship**  
Grants@DelRayArtisans.org
- **Linda Elliff, Membership**  
Membership@DelRayArtisans.org
- **Joan Woodill, Outreach**  
Outreach@DelRayArtisans.org
- **Theresa Kulstad, Programs**  
Programs@DelRayArtisans.org
- **Dawn Wyse Hurto, Technology**  
Technology@DelRayArtisans.org
- **Joshua Oliveira, Volunteers**  
Volunteers@DelRayArtisans.org
- **Martha Garcia, Lydia Walter, Pat Hickey, Youth Programs**  
Youth@DelRayArtisans.org

**Calendar**

**January 2016**

- 1-3 Gallery Closed
- 8-31 **SHOW: True Colors: Like a Rainbow**  
(Curator Betsy Mead, egmead@gmail.com)
- 8 Opening Reception, 7-9pm
- 10 WORKSHOP Polymer Clay, 1-5pm
- 11 Partners in Art, 2-4pm
- 12 Board Meeting, 7-9pm
- 13 Life Drawing, 11-1pm, Gesture (clothed)
- 13 Life Drawing, 2-5pm, Short/Long (clothed)
- 13 Life Drawing, 6:30-9:30pm, Long
- 14 WORKSHOP Wire Jewelry, 7-9pm
- 17 GWW Show Entries Due
- 18 WORKSHOP Playing with Resin, 6:30-9:30pm
- 24 Life Drawing, 9:30-11:30am, Gesture
- 24 WORKSHOP Paper Flowers, 1-4pm
- 27 Life Drawing, 2-5pm, Short/Long
- 27 Life Drawing, 6:30-9:30pm, Long

**February 2016**

- 5-28 **SHOW: All aBoard** (Board Showcase)
- 5 Opening Reception, 7-9pm
- 7 Member Meeting/Art Swap, 3-5pm
- 8 Partners in Art, 2-4pm
- 9 Board Meeting, 7-9pm
- 10 Life Drawing, 11-1pm, Gesture
- 10 Life Drawing, 2-5pm, Short/Long

**Other Key Contacts**

- **Dani Keith, Office Manager**  
Gallery@DelRayArtisans.org
- **Eileen O'Brien, Gallery Without Walls Curator**  
GWW@DelRayArtisans.org
- **Newsletter Editor**  
Newsletter@DelRayArtisans.org
- **Liz Martinez, Weekly eNews Editor**  
eNews@DelRayArtisans.org

More information at: [calendar.TheDelRayArtisans.org](http://calendar.TheDelRayArtisans.org)

**February 2016 Continued**

- 10 Life Drawing, 6:30-9:30pm, Long
- 20 **March Melee** Entries Due
- 21 Life Drawing, 9:30-11:30am, Gesture (clothed)
- 24 Life Drawing, 2-5pm, Short/Long (clothed)
- 24 Life Drawing, 6:30-9:30pm, Long

**March 2016**

- 4-27 **SHOW: March Melee**  
(Curators Kathy Turner and Joshua Oliveira)
- 4 Opening Reception, 7-9pm
- 7 Partners in Art, 2-4pm
- 8 Board Meeting, 7pm
- 9 Life Drawing, 11-1pm, Gesture (clothed)
- 9 Life Drawing, 2-5pm, Short/Long (clothed)
- 9 Life Drawing, 6:30-9:30pm, Long
- 20 Life Drawing, 9:30-11:30am, Gesture
- 23 Life Drawing, 2-5pm, Short/Long
- 23 Life Drawing, 6:30-9:30pm, Long

**April 2016**

- 1-May 1 **SHOW: Creatures of the Sea**  
(Curators Veronica Barker-Barzel & Tom Kelly)
- 1 Opening Reception, 7-9pm
- 4 Partners in Art, 2-4pm
- 6 Life Drawing, 11am-1pm, Gesture
- 6 Life Drawing, 2-5pm, Short/Long
- 6 Life Drawing, 6:30-9:30pm, Long

Visit [ArtsEventsAlexandria.com](http://ArtsEventsAlexandria.com) for performing and visual arts happenings in Alexandria. Del Ray Artisans is a member of Alexandria Convention & Visitors Association and Alexandria Arts Forum, who make possible this website.

**Special thanks** to the City of Alexandria, Alexandria Commission for the Arts, Virginia Commission for the Arts, and National Endowment for the Arts, for their continued support of Del Ray Artisans, a 501(c)(3) organization.





# Membership Form

Renewal     New Member

Name \_\_\_\_\_  
 Title First M.I. Last

Additional Household Members \_\_\_\_\_

Business/Organization \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip code \_\_\_\_\_

Phone Home \_\_\_\_\_ Cell \_\_\_\_\_ Work \_\_\_\_\_

Email Address(es) \_\_\_\_\_

List artist media (optional) \_\_\_\_\_

### Patron

- \$250 Silver
- \$500 Gold
- \$1,000 Platinum

### Artist

- \$60 Individual
- \$90 Dual
- \$110 Family
- \$45 Senior
- \$30 Student

### Supporter

- \$40

### Add a Donation

- Del Ray Artisans (DRA) \$ \_\_\_\_\_
- Ted Eichers Memorial Art Scholarship \$ \_\_\_\_\_
- Del Ray Artisans Art Camp \$ \_\_\_\_\_

### Indicate committees on which you will serve to meet your 12-hour per year volunteer commitment:

- |   |                                     |  |
|---|-------------------------------------|--|
| <input type="checkbox"/> Administrative | <input type="checkbox"/> Gardening  | <input type="checkbox"/> Shows                         |
| <input type="checkbox"/> Archives       | <input type="checkbox"/> Grants     | <input type="checkbox"/> Volunteers                    |
| <input type="checkbox"/> Communications | <input type="checkbox"/> Newsletter | <input type="checkbox"/> Website                       |
| <input type="checkbox"/> Facilities     | <input type="checkbox"/> Outreach   | <input type="checkbox"/> Anything DRA needs            |
| <input type="checkbox"/> Financial      | <input type="checkbox"/> Programs   | <input type="checkbox"/> Other, special talents: _____ |
| <input type="checkbox"/> Fundraising    | <input type="checkbox"/> Publicity  |  |

Signature \_\_\_\_\_ Date \_\_\_\_/\_\_\_\_/\_\_\_\_

Checks payable to: Del Ray Artisans  
 Mail to: Del Ray Artisans, Membership, 2704 Mount Vernon Avenue, Alexandria, VA 22301  
 Or join online: [www.DelRayArtisans.org](http://www.DelRayArtisans.org)

If you have any questions, please email the Membership Director at: [Membership@DelRayArtisans.org](mailto:Membership@DelRayArtisans.org)

Membership Categories and Benefits											
Membership Categories	Cost	12-hour Volunteer requirement	Exhibition Privileges	Reduced show entry fees	Inclusion in 2 member shows annually	Eligible for Gallery Without Walls shows	Member-only programs and events	Reduced workshop, classes and program fees	Monthly online <i>The Well-Crafted Word</i> newsletter	Appreciation Gift	Appreciation Event
Artist											
Individual	\$ 60	•	•	•	•	•	•	•	•		
Dual (2 adults, same address)	\$ 90	•	•	•	•	•	•	•	•		
Family (2 adults, 4 children, same address)	\$ 110	•	•	•	•	•	•	•	•		
Senior (Age 62 and over)	\$ 45	•	•	•	•	•	•	•	•		
Student (Full-time status)	\$ 30	•	•	•	•	•	•	•	•		
Supporter											
Supporter	\$ 40						•	•	•		
Patron (Includes 1 family membership)											
Silver (\$140 tax-deductible)	\$ 250		•	•	•	•	•	•	•	•	•
Gold (\$390 tax-deductible)	\$ 500		•	•	•	•	•	•	•	•	•
Platinum (\$890 tax-deductible)	\$ 1,000		•	•	•	•	•	•	•	•	•

Additional member benefits listed online