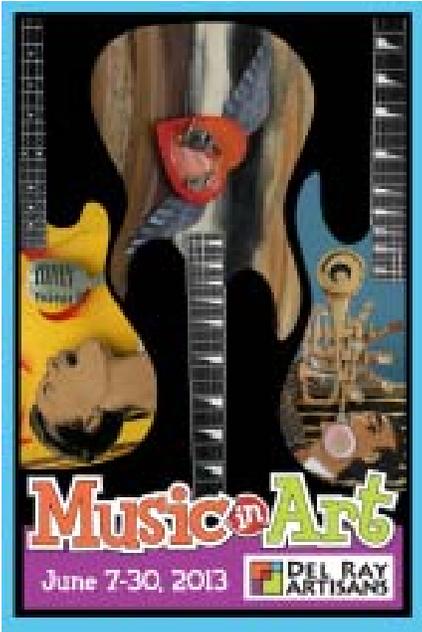




The Well-Crafted Word

a monthly publication of Del Ray Artisans ... since 1992 www.thedelrayartisans.org



Music In Art

Opening Reception:
Friday, June 7, from 7-10 pm

Come see this all-member, all-media show exploring the relationship between music and art! There is a long history of musical references and influences in the visual arts. Artists explore their own interpretation of music in art and how music moves them or influences their art. They may listen to music while creating their art ... or have a favorite musical style or a particular song they showcase or a musical artist they pay tribute to. Artists bring music in art to life in painting, sculpture, glass, fiber, jewelry, or a mixed media creation! — *Curators Jackie and Paul Tury* (jackietury@gmail.com; paulmtury@gmail.com)

Artwork drop-off: Sunday, June 2 and Monday, June 3, from 6-8 pm.

Welcome, New Members Who Joined Us in April!

Tom Kelly - Acrylic on canvas

Susan A. Lee - Watercolor, Clay, Acrylics

Claudia Ringel - Acrylic, Mixed Media

Amanda P. Ryan - AWARDEE, 2013 Eichers Scholarship

Carlos Tobon

Member Meeting/Benefit Program - Sunday, June 16

Back by popular demand, DRA's workshop for members, **Pricing and Marketing Your Artwork**, led by David A. Kosar, will answer the most frequently asked question: How do I price and market my artwork? **This workshop, the rescheduled Member Meeting/Benefit Program, is from 4 - 6 pm in the gallery.** While the program is for members only, the gallery show is open to all. The value is enormous, but as "Benefit Program" implies, the member rate is free! — *Kathryn Brown*



Grown-Ups Art Camp, July 1-12

Mark your calendars for GUAC during July 1 - 12. What is GUAC you say? It stands for Grown-Ups Art Camp and represents a jam-packed 12 days of 20+ workshops. Sign up for as few or as many as you can handle! Please see the insert in this newsletter for the schedule and details about the event or visit: www.TheDelRayArtisans.org/GUAC. — *Tracy Wilkerson, Coordinator*

Summer Art Camps for Kids — July 15-19 and July 22-26

"Artists Through the Ages — a week of art exploration through art history, historic time periods and themes, and influential artists"



There is still space available to register your child for DRA's summer art camp! This year we're offering two separate weeks of camp, with the same program for each week. Camp is open to students ages 8-14. All supplies and lunch are included in the registration fee. There will be a one-day only gallery show on Saturday, July 20 and July 27 to show off the students' art camp work. Students will receive top-notch art instruction by professional artists and teachers. **After June 1, the fee for Art Camp is \$300 per child.** For more information contact, Colleen Dolinger, Art Camps Administrator, at ArtCamp@TheDelRayArtisans.org or visit www.TheDelRayArtisans.org/ArtCamp.

Sponsor a camper: For a donation of \$275 you can send a needy youth to camp for a week (all supplies and lunches included). Donate at the gallery or online at: www.TheDelRayArtisans.org/donate. — *Stacy Rausch, Youth Programs*



● ... Tracy Wilkerson for organizing the first ever Grown-Ups Art Camp with such FUN workshops!

● ... Chris Fedderson who scanned past *The Well-Crafted Word* newsletters for our web site back to 1992! Take a peek: www.TheDelRayArtisans.org/news/wcw/.

● ... Everyone who donated items for DRA's 5th annual Yard Sale! And, thanks to all who purchased Yard Sale items! (See fundraising results in July's WCW.)

July 9 DRA Board Meeting — Change of Location

The Board meeting on Tuesday, July 9 at 7 pm will be held at 202 E Raymond Ave, Alexandria VA 22301 (not at the gallery). If you wish to address the Board, email Secretary@TheDelRayArtisans.org before July 5 to be included on the agenda.



Garden at the Gallery

Earn volunteer hours and learn skills from professional landscape designer-artist, Pamela Underhill.

No experience necessary. Meet weekdays or weekends for an hour or more. It's fun, meditative, and it builds muscles! Contact Pamela at Underhill.Pamela@gmail.com or 703-507-4964.



Tuesday, June 25, 6 - 10 pm

Join Lisa Martinez of Arte Nuestra for the second **Craft Night Social on Tuesday, June 25, 6 - 10 pm** at the gallery. The next socials are August 27 and October 22. Registration, details: www.TheDelRayArtisans.org/craft.



Partners in Art

DRA's Partners in Art artists meet regularly to share art-related goals, report on progress, and share feedback on current work.

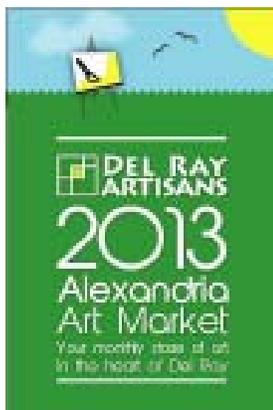
— *Millie Mateu*

(milaenartes@gmail.com) and
Katherine Rand
(Katherine@KatherineRand.com).

Life Drawing Sessions

Bring your supplies and join us at the gallery to draw or paint live models. 3-hour session fee: \$10 DRA members, \$12 non-members. 2-hour session fee: \$8 members, \$10 non-members.. — *Katherine Rand*,
LifeDrawing@TheDelRayArtisans.org

Alexandria Art Market — Saturday, June 1, 10 am - 4 pm Features Music by Janna Audey, Noon to 2 pm



Next Market Dates: July 6, Aug. 3, and Sept. 7

Non-DRA member applications are accepted!

DRA's Alexandria Art Market is held in the park by the gallery "rain or shine." From 10 am - 4 pm, original artwork from over 25 artists will be on sale, including painting, photography, pottery, jewelry, and glasswork, 10 am to 2 pm.

Alexandria Art Market is a perfect venue to connect with the community. For information, to apply for an artspace or book a musical act, contact Kimberley at 703-627-7656 or ArtMarket@TheDelRayArtisans.org.

From the President . . . Next Year's Exhibits —

Proposals and Curators Needed!

We are actively soliciting proposals for our 2014 exhibit schedule. DRA presents about 9 exhibits in our gallery annually, and yours could be one of them! Curating an exhibit at DRA is an exciting, artistic and fulfilling experience, and many of our curators come back each year with new exhibits.

These can be all-member (DRA members only) or open to all area artists; they can be for all media, or limited to a medium such as photography, watercolor, oil or acrylic. Don't limit your ideas to 2D art on the walls; consider 3D media as well, such as terra cotta, papier mache—sculpture, functional ceramics, or found objects. Exhibits with both 2D and 3D art are always sought-after. DRA exhibits can present wide-open subject matter or a specific subject such as landscape, or still life. They can also encompass a wider theme such as June's show, "The Music of Art." Take a look at DRA's current and past exhibits to spark your imagination.

At DRA, each exhibit is created by a curator, with lots of help from our Curating Director and the curator support team. We encourage you to join forces with another member and co-curate a show, especially if this is your first time. The Show Proposal Form is online at www.TheDelRayArtisans.org/shows and is also included with this newsletter. Email the completed form to Curating@TheDelRayArtisans.org with "Show Proposal 2014" in the subject line or mail to the gallery. Proposals are due by August 1. — *Michelle Reday Cook*

Volunteer Opportunities at Del Ray Artisans

Each Del Ray Artisans member is required to volunteer for at least 10 hours per year to support the organization and its mission. Thank you for your time!

Reach Out for DRA!

DRA is forming several small groups of volunteers to help coordinate our participation in community events. Sign up today for the: First Thursday Committee (May-Sep.), Art on the Avenue Committee (October 5 event), or Community Requests Committee (ad hoc). Contact Amber Gordon at Outreach@TheDelRayArtisans.org.

Join Our Curator Support Team

Assist a curator in September, October, or November; offer your particular skill (hanging, spreadsheets, design) to a curator who needs it; or apply for the position of Director of Curating! Experienced past curators especially needed, but all volunteers are welcome. Contact Lesley Hall at Volunteers@TheDelRayArtisans.org.

Volunteer with Our Adopt-a-Park Program

With your help DRA's Adopt-a-Park Program, which still needs volunteer angels from June through November, keeps the Colasanto Park (where the gallery is located) clear of litter, and gains needed funds for DRA. What a great way to enjoy fresh air, and help the environment AND DRA! Contact Marlin Lord (Facilities@TheDelRayArtisans.org).



A "Walk Down Memory Lane..."

This month in 2010, curators Betty Plummer and Michele Reday Cook created a dialogue between artwork observers and artists in a clever show called *Undecided: A Dialogue Between Artist*

and *Viewer* at Del Ray Artisans. Thanks to John Hiller, DRA's Director of Archives, we can re-live the exhibit (or view it for the first time!) at: flickr.com/photos/delrayartisans/sets/72157624371511259/.



Tips on Gallery Hosting

- Tour the gallery to get familiar with the art.
- Welcome visitors with a friendly 'Hello!'
- Engage with visitors who may want to talk.
- Give them our newsletter and show flyers.
- Invite them to come see our next show!

by Karen Schmitz



Tweet-tweet!

As of May 20, DRA has 502 followers on Twitter! Soar over to twitter.com/delrayartisans.

Join DRA as an Artist or Supporter! Renewal New Member

Name _____

Title First M.I. Last

Additional Household Members _____

Organization / Affiliation _____

Address _____

Street City State Zip

Phone Home (____) _____ Cell (____) _____ Work (____) _____

E-mail Address(es) _____

Artist Media _____

Patron

\$1,000 Platinum

\$500 Gold

\$250 Silver

Patrons are considered Active Members and have exhibition privileges. Volunteer hours are not expected.

Active Member

\$75 Household

\$50 Individual

\$25 Senior (62 & over)

\$25 Full-time Student/Disabled

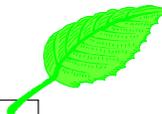
Active Members enjoy privileges of exhibiting in shows and are expected to contribute at least 10 volunteer hours per year. This does not include volunteer commitments for exhibiting in shows.

Friend

\$35 Friend of DRA

Friends may participate in workshops, classes, and programs as members. Friends do not have exhibition privileges. Volunteer hours are not expected.

All membership levels receive DRA mailings.



DRA has "gone green!" A monthly notice is sent to all members via e-mail when the newsletter has been published online. Paper copies of the newsletter are available at the gallery.

I would like to make an additional donation to Del Ray Artisans in the amount of \$ _____.

I would like to make an additional donation to the DRA Ted Eichers Memorial Art Scholarship for \$ _____.

I would like to make an additional donation to the DRA Art Camp for Youth for \$ _____.

Please indicate committees on which you will serve to meet your 10-hour per year volunteer commitment:

- | | | | | | |
|--------------------------------------|----------------------------------|----------------------------------|--------------------------------------|---------------------------------|---|
| <input type="radio"/> Communications | <input type="radio"/> Newsletter | <input type="radio"/> Facilities | <input type="radio"/> Archives | <input type="radio"/> Outreach | <input type="radio"/> Anything DRA needs |
| <input type="radio"/> Fundraising | <input type="radio"/> Grants | <input type="radio"/> Publicity | <input type="radio"/> Volunteers | <input type="radio"/> Financial | <input type="radio"/> Other, special talents: |
| <input type="radio"/> Programs | <input type="radio"/> Website | <input type="radio"/> Gardening | <input type="radio"/> Administrative | <input type="radio"/> Shows | _____ |

Signature _____ Date ____ / ____ / ____

Checks payable to: Del Ray Artisans. Mail to: Del Ray Artisans, Membership, 2704 Mt.Vernon Avenue, Alexandria, VA 22301, or join online: www.TheDelRayArtisans.org.



Nicholas A. Colasanto Center
2704 Mount Vernon Avenue
Alexandria, VA 22301-1124

703.838.4827

www.TheDelRayArtisans.org

Gallery Hours:

Thursday: noon-6 pm
Friday: noon-9 pm
Saturday: 10 am-9 pm
Sunday: noon-6 pm

Submission Deadline: 15th of the month
Editor: newsletter@thedelrayartisans.org

Del Ray Artisans, founded in 1992, is a nonprofit organization whose mission is to promote art for the benefit of artists and the community.

2013 Calendar

June 2013

- May 17 Artworks For Good with benefit to honor Becky Arnold Drew Cariaso curator atenart@cariaso.net
- June 2 Alexandria Art Market, 10am-4pm, Kimberley Bush, ArtMarket@thedelrayartisans.org
- 6 First Thursday, open until 9pm
- 7 - 30 **SHOW Music In Art** (All-Member Show) Paul & Jackie Tury curators jackietury@gmail.com
paulmtury@gmail.com
- 10 Partners in Art, 2-4pm
- 10 Life Drawing, 7-9pm, Short
- 11 Board Meeting, 7pm
- 12 Life Drawing, 11am-1pm, Gesture
- 12 Life Drawing, 2-5pm, Short/Long
- 16 Member Meeting/Benefit Program, 4-6 pm
- 19 Life Drawing, 6:30-9:30pm, Long
- 23 Life Drawing, 9:30-11:30am, Gesture (clothed)
- 24 Partners in Art, 2-4pm
- 25 Craft Night, 5-9pm
- 26 Life Drawing, 2-5pm, Short/Long

July 2013

- 1 - 12 **Grown Ups Art Camp (GUAC)** Tracy Wilkerson coordinator GUAC@thedelrayartisans.org
- 11 First Thursday, open until 9pm
- 6 Alexandria Art Market, 10am-4pm, Kimberley Bush, ArtMarket@thedelrayartisans.org
- 9 Board Meeting, 7pm
- 15 - 19 **Art Camp for Kids**
- 20 **Art Camp Show, 1-3pm**
- 22 - 26 **Art Camp**
- 27 **Art Camp Show, 1-3pm**

August 2013

- 1 First Thursday, open until 9 pm
- 2 - **SHOW Anything Goes!** August Board Showcase: artwork by select Board members
- 3 Alexandria Art Market, 10am-4pm, Kimberley Bush, ArtMarket@thedelrayartisans.org
- 5 Partners in Art, 2-4pm
- 5 Life Drawing, 7-9pm, Short
- 7 Life Drawing, 11-1pm, Gesture (clothed)
- 7 Life Drawing, 2-5pm, Short/Long (clothed)
- 13 Board Meeting, 7pm
- 14 Life Drawing, 6:30-9:30pm, Long

- 18 Life Drawing, 9:30-11:30am, Gesture (clothed)
- 18 Annual Cookout & Pie Contest, 5-7pm
- 19 Partners in Art, 2-4pm
- 21 Life Drawing, 2-5pm, Short/Long
- 27 Craft Night, 5-9pm
- 28 Life Drawing, 6:30-9:30pm, Long

September 2013

- 5 First Thursday, open until 9 pm
- 6 - 29 **SHOW 1%** curator Greg Knott Tamara Wilkerson curators greg@gregknott.com
dawnoftheday@comcast.net
- 7 Alexandria Art Market, 10am-4pm, Kimberley Bush, ArtMarket@thedelrayartisans.org
- 9 Partners in Art, 2-4pm
- 9 Life Drawing, 7-9pm, Short (clothed)
- 10 Board Meeting, 7pm
- 11 Life Drawing, 11 am-1pm, Gesture
- 11 Life Drawing, 2-5pm, Short/Long
- 18 Life Drawing, 6:30-9:30pm, Long
- 22 Life Drawing, 9:30-1:30am, Gesture
- 23 Partners in Art, 2-4pm
- 25 Life Drawing, 2-5pm, Short/Long

October 2013

- 4 - 27 **SHOW Del-Ray-geous** (All-Member Show) Dawn Wyse Hurto Lesley Hall curators dawn@dawnds.com
lesley.rutbliss@gmail.com
- 5 COMMUNITY Art on the Avenue, 10 am-6pm
- 7 Partners in Art, 2-pm
- 7 Life Drawing, 7-9pm, Short
- 8 Board Meeting, 7pm
- 9 Life Drawing, 11am-1pm, Gesture (clothed)
- 9 Life Drawing, 2-5pm, Short/Long (clothed)
- 16 Life Drawing, 6:30-9:30pm, Long
- 20 Life Drawing, 9:30-1:30am, Gesture (clothed)
- 20 Annual Meeting with Elections, 5-7pm
- 21 Partners in Art, 2-4pm
- 22 Craft Night, 5-9pm
- 23 Life Drawing, 2-5pm, Short/Long (clothed)

Artwork Dropoffs

Music In Art, June 2 & 3, 6:00-8:00 pm
1%, Sept 1 & 2
Del-Ray-geous, Sept 29 & 30
Del Ray Dozenz, Oct 27 & 28



2013 Board of Directors

- President**
Michele Reday Cook
president@thedelrayartisans.org
- Vice President**
Greg Knott
vp@thedelrayartisans.org
- Treasurer**
Kimberley Bush
treasurer@thedelrayartisans.org
- Assistant Treasurer**
Gale Goldfarb
attr@thedelrayartisans.org
- Secretary**
Camilla Clocker
secretary@thedelrayartisans.org
- Directors**
- Archives**
John Hiller
archives@thedelrayartisans.org
- Communications**
Betty Plummer
communications@thedelrayartisans.org
- Community**
Nora Partlow
community@thedelrayartisans.org
- Curating**
(Your Name Here ☺)
curating@thedelrayartisans.org
- Facilities**
Marlin G. Lord
facilities@thedelrayartisans.org
- Fundraising**
Ian Frank
fundraising@thedelrayartisans.org
- Membership**
Kathryn A. Brown
membership@thedelrayartisans.org
- Outreach**
Susan Amber Gordon
outreach@thedelrayartisans.org
- Programs**
Linda Hill
programs@thedelrayartisans.org
- Technology**
Dawn Wyse Hurto
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- Volunteers**
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- Youth Programs**
Stacy Rausch
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- Newsletter Editor**
Betty Plummer
newsletter@thedelrayartisans.org
- Weekly eNews Editors**
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- Office Manager**
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- Registrar**
Ellyn Ferguson
registrar@thedelrayartisans.org
- Web Curator**
Kelly Cox
webcurator@thedelrayartisans.org

Visit ArtsEventsAlexandria.com for performing and visual arts happenings in Alexandria. Del Ray Artisans is a member of **Alexandria Convention & Visitors Association** and **Alexandria Arts Forum**, who make possible this website.

Special thanks to the City of Alexandria, the Alexandria Commission for the Arts, the Virginia Commission for the Arts, and the National Endowment for the Arts, for their continued support of Del Ray Artisans, a 501(c)(3) organization.

Many thanks to Royce Flowers for providing such spectacular arrangements for our opening receptions.



VIRGINIA COMMISSION for the Arts





Del Ray Artisans presents

CALENDAR

Mon
July 1
10 AM: Marketing is NOT a Four-Letter Word
2 PM: Image Play pt. 1
6:30 PM: Playing with Resin

Tues
July 2
10 AM: Tell Your Online Story
3 PM: Make a Unique Mosaic Art Piece pt. 1
8 PM: Intro to Visual Journaling pt. 1

Wed
July 3
10 AM: Photo Tools & Editing for Artists
2 PM: Image Play pt. 2
6:30 PM: Shaving Cream Marbling/Monoprinting

Thurs
July 4
Enjoy the Holiday!

Fri
July 5
11 AM: Photo Decals in Glass pt. 1
3 PM: Make a Unique Mosaic Art Piece pt. 2
6 PM: Recipe For Collage

Sat
July 6
10 AM: Pop-Up Sewing (decorative pillow)
12:30 PM: Pop-Up Sewing (doggie jacket)
5:30 PM: Intro to Fashion Drawing

Sun
July 7
1 PM: Mindful Meditation pt. 1
3:30 PM: Monotype Madness
7 PM: Quick Draw Creative

Mon
July 8
11 AM: Photo Decals in Glass pt. 2
1 PM: Mindful Meditation pt. 2
3 PM: Creative Cut-Ups pt. 1
8 PM: Framing for Artists

Tues
July 9
1 PM: Mindful Meditation pt. 3
3 PM: Creative Cut-Ups pt. 2
8 PM: Intro to Visual Journaling pt. 2

Wed
July 10
10 AM: Tiny Landscape Mandala
1 PM: Mindful Meditation pt. 4
3:30 PM: Tapestry Weaving pt. 1

Thurs
July 11
1 PM: Mindful Meditation pt. 5
3:30 PM: Tapestry Weaving pt. 2

Fri
July 12
9 AM: Breaking Through to Creativity
1 PM: Mindful Meditation pt. 6
3 PM: Make a Unique Mosaic Art Piece pt. 3
7:30 PM: Pop-Up Sewing (tote bag)



Grown-Ups Art Camp

July 1 – 12, 2013



ABOUT GUAC: Welcome to our first ever Grown-Ups Art Camp! We have 22 exciting workshops for you to choose from – check out the calendar list on the other side. You can sign up for as many as you want – and tell your friends!

FUN STUFF: Do you want to sell an art piece that you created in a GUAC workshop? Great! There will be dedicated wall space during GUAC for students to sell their art pieces made in workshops. Normal DRA procedures apply:

- Wall tags will need to be written and posted with the piece by the artist
- A 20% donation goes to DRA
- Checks to artists will be mailed out before the end of July

GUAC T-shirts available for sale: We just need to know your size and receive your payment and you will get your t-shirt when you arrive for your workshop!

POLICIES: We expect the dates and times for each workshop to stay put, but life happens! If something changes and you are already registered, we will notify you. Below are some DRA policies to be aware of when registering:

- You may register online, by mail or at the gallery. Registration must include payment in order for you to be fully registered for the workshop. If you register online and choose to pay by cash or check, please send/bring in your payment right away. Registrations without payment will be cancelled after a week.
- If you, the student, cancels from a workshop (after paying)...
 - ...within 72 hours or more before the day of the workshop, you will receive a refund of the Workshop fee and any Supplies fee minus a 15% processing fee.
 - ...less than 72 hours before the day of the workshop, you will not be refunded (extreme cases considered).
- If a workshop does not reach the minimum number of students within 3 days of the workshop, it may be cancelled at the Instructor's discretion. If you are already registered (and paid) for a workshop that is cancelled, your whole registration amount will be refunded.



PROPOSAL FOR ART EXHIBITION

Del Ray Artisans (DRA) is currently soliciting show proposals for next year's calendar. DRA strives to offer exhibits that reach a broad and diverse audience, encourage artistic development, and represent a wide variety of art forms. The show proposal committee will review all proposals and make recommendations to the Board for final approval.

Proposals can be submitted electronically to Curating@TheDelRayArtisans.org -or- printed and mailed to Attn: Director of Curating, Del Ray Artisans, 2704 Mount Vernon Avenue, Alexandria VA 22301

Curator: _____ Co-Curator (if applicable): _____

Phone/s _____ Email _____

Have you previously curated or co-curated a show at Del Ray Artisans? (Y/N) _____

If yes, date of show _____ Title of show _____

Have you curated a show for any other organization or in any other location? (Y/N) _____

If yes, date of show _____ Location of show _____

Title and theme of show _____

PROPOSED SHOW DESCRIPTION:

Submission requirements:

Is the exhibit: Master's Thesis?(Y/N) _____ Student? (Y/N) _____

Is the exhibit Juried? (Y/N) _____ DRA Members Only? (Y/N) _____

Collaborative? (Y/N) _____

If yes, Name of collaborating organization _____

Name of collaborating organization contact _____

Phone/Email _____

Do you have a preferred month for your show? _____

3 Weeks or different length? _____



PROPOSAL FOR ART EXHIBITION

A budget is not required for submitting a proposal, but the curator is responsible for preparing a budget to be submitted & approved by the DRA Board. Please include a basic cost estimate for this show. How do you propose defraying show costs?

Entry fees? (Y/N) _____ Workshops? (Y/N) _____ Sponsorships? (Y/N) _____ Donations? (Y/N) _____

Artist Submission (entry) Fees

DRA members \$ _____ Collaborating Org Members (if applicable) \$ _____

Non-members \$ _____

Sponsorship brief explanation (if applicable)

Who is this exhibition designed to reach? Indicate both artists/exhibitors and intended audience. Use the following questions as a guide:

Does it serve as an outreach project to involve youth, seniors, minorities, handicapped, or disadvantaged, etc?

- Yes
- No

Does it serve as a marketplace for art collectors to buy contemporary art by local and regional artists?

- Yes
- No

Does it serve as an incubator project, allowing artists to gain experience and fine tune the presentation of their talent?

- Yes
- No

Would there be any associated educational component such as workshop, demos, class, lecture or performing arts event? Describe any events, activities and coordination with other entities you are planning as part of your exhibit.

Signature(s) _____ Date _____

The Del Ray Artisans, founded in 1992, is a 501 (c)(3) non-profit organization whose mission is to promote art for the benefit of artists and the community.

Del Ray Artisans, 2704 Mount Vernon Avenue, Alexandria VA 22301
703.838.4827 www.TheDelRayArtisans.org