



The Well Crafted Word

a monthly publication of the **Del Ray Artisans**...since 1992

www.thedelrayartisans.org

Revenge of the Sequel, Opens September 4

Reception: September 11, 7-9:30 pm

Workshops: September 13 & 19

By David A. Kosar

Webster defines sequel as anything subsequent or succeeding; continuation; something that comes as a result of something else. And on that premise, DRA's September show was conceived.

Revenge of the Sequel, the first of its kind exhibition in the country, is a juried art show providing artists the opportunity to unleash their talents to create images that depict and convey their uninhibited and unabashed versions of a sequel. The sky was the limit, and the only restriction was the artists' imaginations for this all media exhibition.

Revenge of the Sequel opens on Friday, September 4 and runs through Sunday, September 27. There will be a preview on First Thursday, September 3 when the gallery is open until 9 pm. A reception to meet the artists will be held on Friday, September 11 from 7-9:30 pm.

Juror for this show was Jean Schwartz, a well-respected Northern Virginia artist who has had solo shows in Paris, upstate New York, and Washington, D.C., and whose works also have been exhibited in numerous galleries in the Washington, D.C., metropolitan area. Curator is David A. Kosar

In addition to viewing some very creative, modern, and innovative artwork, DRA members and the public are invited to register for two outstanding workshops offered during the run of the show.

- Calling all fashionistas. The first workshop, **It Came From the Closet 2**, provides the opportunity to give your wardrobe a makeover. Yes, fashion is a sequel. Fashion guru Susan Boyd, owner of Wear It Well Wardrobe and Image Consulting, will show you how to restyle, remake, repurpose, and otherwise revive what's in your closet at this hands-on workshop for you and your clothes. Bring to the gallery those clothes with the tags still on them, old favorites that have lost their zing, and accessories you've never really figured out how to wear. Pencil and paper for sketching and note-taking, plus a tape measure and pins, are also recommended.

Time/Date: 1-3 p.m., Sunday, September 13. Fee: \$10.

Register on-line by September 10 (www.thedelrayartisans.org).

Open to men and women.

- The business of art for artists. The second workshop, **Pricing, Marketing, and Protecting Your Artwork**, will answer the most frequently asked question by artists: How do I price my artwork? Interestingly, most artists don't view themselves or their art as a business. But the reality is, especially for emerging artists, art is a business. And to be successful, business strategies need to be applied. David A. Kosar, an independent consultant specializing in marketing, strategic planning, and advocacy and who is also a photographer, will walk you through pricing and marketing strategies designed for artists. Julian Tigert, attorney and founder/president of Tigert Literary Agency, LLC, an independent agency that provides full artist representation and literary career consulting to an eclectic list of authors and illustrators, will explain intellectual property, the importance of copyrighting your artwork, and the use of licensure agreements.

Time/Date: 1-3 p.m., Saturday, September 19. Fee: \$10.

Register on-line by September 17 (www.thedelrayartisans.org).

Open to all artists.

Turn Your Discards Into Cash ...For DRA!

The DRA Yard Sale will happen on Saturday, September 26 8am – 2pm. (Rain date Sunday, September 27).

Last year DRA netted over \$1,000 from this event and we'd like to surpass that this year. So we need your help! Bring us your gently used housewares, outgrown toys and sporting equipment, those extra candles that seem to accumulate, books you have just never gotten around to reading - you get the idea. We'll take everything except non-designer clothing and broken goods.

We'll be accepting things at the gallery starting Sunday September 20th: 2pm to 7pm and Monday September 21: 6-8 pm and Wednesday September 23: 6-8 pm. Furniture and large items should be brought the day of the sale (since DRA doesn't have storage room.)

We need people to help us price items that week so if you can help with that or "day of" sales help, please contact Barbara Boehm at barbxb@yahoo.com or Linda Elliff at LLEliff@aol.com. Remember - this will count towards those 10 required volunteer hours!

Kudos

Kudos to Kathryn Brown and DJ Gaskin for being accepted into the Torpedo Factory's annual juried "landscapes" show, currently on exhibit.

Welcome New Members

**David Alfuth
Constructions**

**Ned Egan
Photography**

**Brian Mishoe
Photography**

**Liz Vance
Photography**

Membership Notice: Please check your newsletter label to see if your membership has expired. Renew today.

Eco Creative Art Camp Extravaganza!



Back Row: Joyce Wagner, Viv Lukas, Linda Lukas-Greer, Maeve Bradley, Shamira Richardson, Jane DeWeerd, Shelia George, Gillian Sickler, Frannie Kruger, Amelia Martin, Jacob Clark, Amarri Parker, Celeste Zabowski, Timour Basegmez.

Middle Row: Marc Wagner, Kameron Harris, Delany Burk, (seated) Anne Williams, Lucy Waskowicz, Natalie Brittingham, Lea Williams, Jillian Schiele, Cleira Huff, Ronald Lashley, Julia Wagner, Gillian Walsb, Jen Athanas.

Bottom Row: Seated, Izzy Hollins, Jaden McMillian, Meghan Tolson, Connor Sims, Katie Shainline(crouched), Elena Bischak, Leslie Carr.

Once again, Del Ray Artisans Art Camp was a wicked success. Our eco theme camp really hit a note with the kids and adults alike. Everyone got in the mood by making eco friendly water bottles to drink from all week, eating off of re-useable plates and recycling like mad! We learned about some of the steps people can take to create less waste and more art.

The projects incorporated mainly used items that otherwise might have been just thrown away. Some of the materials utilized were: picture frame scraps, CDs, old keys, Pringles cans, left over event t-shirts, wrapping paper, and much, much more. We were able to divert hundreds of pounds of trash from the landfill into art.

With these raw materials, campers created cigar box bird-houses, t-shirt bags, garden wind chimes, handcrafted books, kaleidoscopes, treasure boxes and more. Our eyes were open to seeing the beauty in a simple crushed tin can, making it into a magical instrument.

Art campers were also called to reach out to the DRA organization and greater Del Ray community. Two pieces of furniture were adopted for an art camp overhaul and will be sold at the Upbeat Offbeat Auction, a DRA fundraiser in October. Each camper was able to contribute to the overall artistic vision of the piece. In addition, campers painted garden stepping stones from the Mt Vernon Community School. These have been re-installed as public art, for all the neighborhood to enjoy. Painted with environmental messages and nature scenes, and sealed with low VOC concrete gloss, these stones will share the art campers' earth-saving passion with others.

The gallery was also host to a very special guest, Shelby the Dog! He is the mascot of a local dog walking company, which wanted to get original drawings from the campers. We had a small contest to reward exceptional work. Delany Burk, Leslie Carr, Isabel Hollins, Ronald Lashley, Julia Wagner, Marc Wagner and Ella Youngblood all won \$5 gift cards to Subway for their excellent depictions of Shelby.

Artwork from the week will be displayed at the next All Members show, taking place October 2-25. Please stop by to see all the projects that turned trash to treasure. Perhaps you will even take environmental inspiration for your next artistic undertaking!

"A Thank You"

by Izzy Hollins, Art Camper 2009

Most don't like poetry
It just isn't cool.
And far worse,
We do it in school!

But I think
This activity
Was better than
No more cavities.

Poems exercise
The mind and brain,
So they shouldn't
Be treated with disdain.

Under that day
Of super-hot sun
Thanks for coming
To make our camp FUN!

Del Ray Artisans Art Camp would like to thank the following:

For Monetary Donations:

The Honorable Mayor William D. Euille, Robyn "Bobi" Bomar, Caboose Bakery, Cynthia Clemmer, Del Ray Citizens Association, Jane DeWeerd, Christine Gamer, Giant Food Supermarket, Anne Martone, Scott Mitchell, Scott Newsham, Kevin Reilly of Alexandria Hyundai, Julie Tran of Del Ray Smiles, The UPS Store #4244, Jen Walker, Chris West of West Landscapes and two anonymous donors.

These sponsorships enable kids from the Carpenter's Shelter, Charles Houston Recreation Center, Mt. Vernon Recreation Center and the Alexandria community at large to attend.

For Materials Donations:

Arlington Catholic Herald, Ron Blank, Barbara Brecher, Jane DeWeerd, Ellyn Ferguson, Anne Leslie, Joel Kaplan of Specialties Inc, Eileen O'Brien, Renee Peregory, Cindy Sceyers, Nina Tisara, Margaret Wohler and any others that dropped off materials.

DRA members who contributed talents to art camp success:

Kathryn Brown, Paige Ireland, Marlin Lord, Nora Parlow, Kurt Peterson, Randy Scheessele, and Linda Silk.

For taking photographs during camp:

Greg Knott, James Locke

For volunteering before, during or after camp:

Katie Bahr, Barbara Boehm, Charlotte Corcoran, Jane DeWeerd, Sue Galvin, Shelia George, Vivienne Lukas, Linda Lukas-Greer, Sally Macklin, Toni Warren and Pamela Underhill.

For providing camp lunches and yummy snacks:

Nora Partlow of St. Elmo's Coffee Pub and Larry Ponzi of Pizzaiolo.

For giving a special poetry class:

Mary McElveen, Alexandria Poet Laureate

For visiting camp and getting his portrait drawn:

Shelby the Dog, with Donna the Dog Walker

And an extra Art Camp clap for the following junior counselors and teachers:

Jen Athanas, Timour Basegmez, Elena Bischak, Theresa Kulstad, Stacy Rausch, Karen Schmitz, Katie Shainline, Joyce Wagner, Tamara Wilkerson, Celeste Zabowski and Connie Zabowski.

Join DRA as an Artist or Supporter

Renewal

New Member

Name _____
Title First Middle Initial Last

Additional Name _____

Organization/CorporationName _____

Address _____

Phone Home (_____) _____ Cell (_____) _____ City _____ State _____ Zip _____

e-mail _____

Artist Media _____

Patron

- \$1,000 Platinum
- \$500 Gold
- \$250 Silver

Patrons are considered Active Members and have exhibition privileges. Volunteer hours are not expected.

Active Member

- \$75 Household
- \$50 Individual
- \$25 Senior (62 & over)
- \$25 Student/Disabled (circle one)

All Active Members enjoy privileges of exhibiting in shows and are expected to contribute a minimum of 10 volunteer hours per year. This does not include volunteer commitments for exhibiting in shows.

Friend

- \$35 Friend of Del Ray Artisans

Friends may participate in workshops, classes, and programs as members. Friends do not have exhibition privileges. Volunteer hours are not expected.

All membership levels above receive DRA mailings, including the newsletter

I would like to receive DRA mailings: electronically via regular mail both ways

I would like to make an additional donation to Del Ray Artisans in the amount of \$_____.

I would like to make an additional donation to the Del Ray Artisans Ted Eichers Memorial Art Scholarship in the amount of \$_____.

Please indicate committees you are willing to serve on, to meet your 10 hour volunteer commitment:

- | | | | | | | |
|--------------------------------------|---|----------------------------------|---------------------------------|----------------------------------|--------------------------------------|---------------------------------|
| <input type="radio"/> Communications | <input type="radio"/> Newsletter | <input type="radio"/> Website | <input type="radio"/> Publicity | <input type="radio"/> Archives | <input type="radio"/> Administrative | <input type="radio"/> Financial |
| <input type="radio"/> Fundraising | <input type="radio"/> Grants | <input type="radio"/> Facilities | <input type="radio"/> Gardening | <input type="radio"/> Volunteers | <input type="radio"/> Outreach | <input type="radio"/> Shows |
| <input type="radio"/> Programs | <input type="radio"/> anything DRA needs. | | | | | |

Signature _____ Date ____/____/____

Checks payable to: DEL RAY ARTISANS. Mail to: Del Ray Artisans, Membership, 2704 Mt. Vernon Ave., Alexandria, VA 22301 or pay online at www.thedelrayartisans.org

Calling All DRA Members—This will be more fun than a Barrel of Monkeys!

We Need Your Help to:

- **Distribute** flyers and posters for the UpBeat OffBeat Auction
 1. to local shops in Del Ray and Old Town Alexandria
 2. hand out postcards on October 3rd to Art on the Avenue patrons & direct them to the DRA gallery for a sneak peek
- **Sell tickets** — They are only \$15 in advance for an evening of fun and unique art
- **Setup preview exhibit:**

Help bring furniture in, register the auction items, and setup the gallery on Sunday Sept. 27th, Monday Sept. 28th, and Tuesday Sept. 29th from 6 PM - 9 PM.
- **Volunteer** the “DAY OF” Saturday October 17th:
 - with decorating, food, setting up the silent auction, bartending, etc.

PLEASE CONTACT KURT AT 703-489-9851 FOR MORE INFORMATION

FOR TICKETS

Tickets are now on sale at The Del Ray Artisans Gallery for \$15 and are available on the website www.thedelrayartisans.org or by calling 703-838-4827. Tickets will also be available at the door for \$20.

DROP-OFF THE LIVE AND SILENT AUCTION PIECES

Drop-off for live auction and silent auction pieces will be Sunday Sept. 27th, Monday Sept. 28th, and Tuesday Sept. 29th from 6 PM - 9 PM at the gallery. If you need to drop off your donated piece earlier please contact Kurt at www.kfpeterson@gmail.com or by calling 703-489-9851.





Nicholas A. Colasanto Center
2704 Mt. Vernon Avenue
Alexandria, Virginia 22301

703.838.4827
www.thedelrayartisans.org

Gallery Hours:
Thurs: noon-4 pm/ First Thursdays (open until 9 pm)
Fri: noon-9 pm
Sat: 10 am-9 pm
Sun: noon-6 pm
The gallery is open during all events and performances

Submission Deadline : 5th of the month
Editor: DRAeditor@gmail.com

It's Like a Party, but More Arty!

Sunday, Sept. 20: Consider it a "Creative Pot Luck"! Join us as we gather among friends and create our popular One-of-a-kind greeting cards. We'll share our "recipes" for delicious, distinctive cards. DRA will provide a sampling of papers, ink, stamps and adhesives on the craft buffet and you can bring some supplies of your own to share as well. Collage, stamps, transfers and more!

The Arty starts at noon and rocks 'til 4. Cards made will be sold to benefit DRA. If you wish to keep your creations, we will ask for donation for supplies and time used. You may bring snacks and beverages to share too. For further information contact Theresa Kulstad at (703) 283-0399 or tkulstad@verizon.net.

Del Ray Artisans 2009 Calendar

September

- 3 First Thursday Del Ray – Gallery open until 9 pm
- 4 - 27 SHOW **Revenge of the Sequel**, curator David Kosar/ David.Kosar@verizon.net
- 8 Board Meeting, 7 pm
- 9 Life Drawing, 2-5 pm
- 13 Workshop: It Came From the Closet 2, 1-3pm
- 19 Workshop: Pricing, Marketing and Protecting Your Artwork 1-3pm
- 20 Card Making Event, 12-4 pm
- 23 Life Drawing, 2-5 pm
- 26 Annual Yard Sale Fundraiser in the Park

October

- 1 First Thursday Del Ray – Gallery open until 9 pm
- 2 - 25 SHOW **All Member Show:** Arts Build Communities Dawn Wyse Hurto curator dawn@dawns.com
- 3 Art on the Avenue 10 am-6 pm
- 13 Board Meeting, 7 pm
- 17 UpBeat OffBeat Auction 7-10pm at The Durant Center
- 27 General Member Meeting & Election, 7:30pm

November

- 6 - 29 SHOW **Del Ray Dozen**, curator Rob Rudick/robrudick@yahoo.com
- 8 Card Making Event, 12-4 pm
- 10 Board Meeting, 7 pm

December

- 4 - 6 Holiday Market
- 8 Board Meeting, 7 pm

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2009 Board and Key Personnel

OFFICERS

President

Linda Silk
LindaSilk1@verizon.net

Vice President

Kurt Peterson
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Secretary

Monica Wise
moniwise@yahoo.com

Treasurer & Asst. Treasurer

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Community Representative

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Fundraising Co-Directors

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Historian Archivist

John Hiller
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Membership Director

Vacant

Outreach Co-Directors

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Volunteer Director

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Thank You

Special thanks to the Alexandria Commission for the Arts, the Virginia Commission for the Arts, the National Endowment for the Arts and the City of Alexandria for their continued support of Del Ray Artisans, a 501(c)(3) organization

Many thanks to Royce Flowers for providing such spectacular arrangements for our opening receptions.



NATIONAL
ENDOWMENT

