

Who Are We? Profile of a
Del Ray Artisans Member

Success With Style

Mect Becky Heavner, an illustrator who has been a member of the Del Ray Artisans (DRA) since its first year in 1992. As a homeowner in the Del Ray neighborhood, one of the first memorable DRA events she and husband/illustrator **Bryan Leister** attended was a presentation made by members **Bob Larson** and **Marlin Lord** on architecture in the neighborhood.

Becky has succeeded in doing what many artists dream: Being a successful self-employed illustrator. Immediately upon graduating from Virginia Commonwealth University's Communication Arts program in 1985, she set up shop as a freelance illustrator and started on a path that has led to national exposure through magazines, posters, and packaging.

Readers of Susan Ban Breathnach's bestseller *Simple Abundance* may recognize Becky's distinctive style on the book's companion datebooks for 1998,

Continued on Page 2

Pizza Party! All Members encouraged to attend

Tuesday, October 9, 7pm
at DRA Gallery Space
Nicholas A. Colasanto Center
2704 Mount Vernon Avenue

OffBeat Auction:

A Celebration of Creativity

Del Ray Artisans (DRA) has begun preparing for their gala fundraiser, OffBeat Auction, which will be held on Sunday, December 2nd, from 6PM to 10PM at the Embassy Suites of Old Town, located across from the King Street Metro at 1900 Diagonal Road in Alexandria, Virginia. Held biannually, OffBeat is a much anticipated event for both DRA members and area art lovers alike. The event includes a live furniture auction featuring not one, but two auctioneers—Alexandria Sheriff **Jim Dunning** and Radio Del Ray's own **Randy Allen**—and a silent auction of art work by DRA members. Tickets are \$15.00 (\$20.00 at the door) and are available now by calling 703.838.4827. Holiday refreshments are included along with live music by the Hula Monsters. A cash bar will be open.

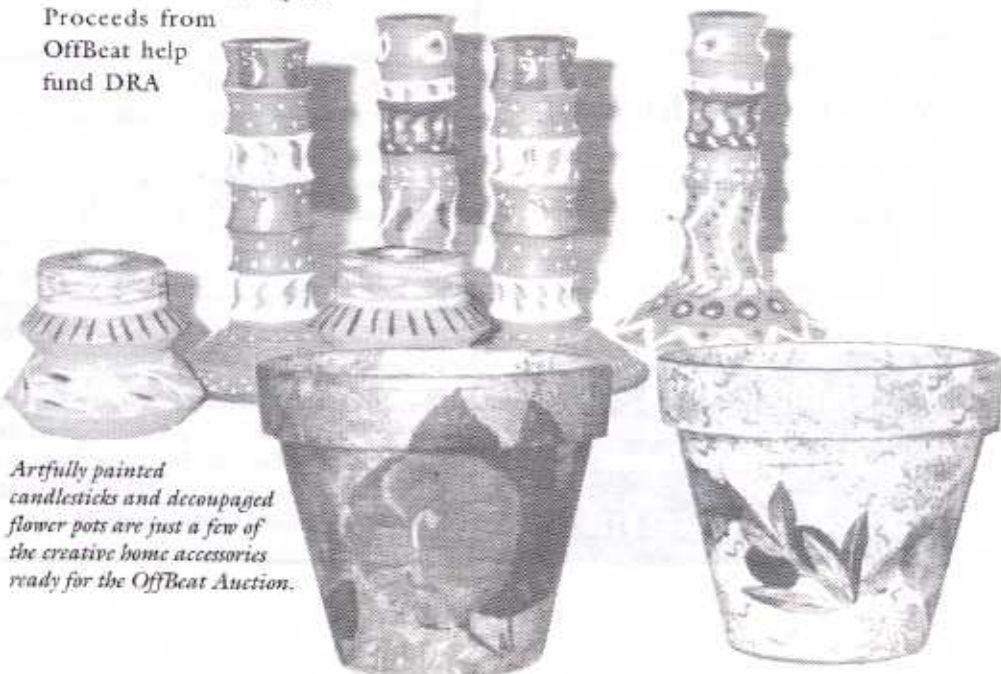
Proceeds from
OffBeat help
fund DRA

community projects such as summer Art Camp scholarships and a full calendar of exhibits held throughout the year at the DRA gallery.

To prepare for OffBeat, DRA collects, rehabs and "dresses up" pieces of furniture to be sold during the live auction portion of the gala. Member artists "adopt" a piece of furniture and let their imaginations run wild. The result is an exciting and diverse collection of functional art that makes for lively and competitive bidding.

This year, in addition to a wide range of one-of-a-kind tables, dressers, nightstands and other items, OffBeat is featuring the "Chair-ish Collection". A sampling of "Chair-ish" seating choices includes: "A Place to Wait for the Cows to Come Home", a down-home piece

Continued on Page 3



*Artfully painted
candlesticks and decoupaged
flower pots are just a few of
the creative home accessories
ready for the OffBeat Auction.*

1999, 2000, and 2001. Becky considers them among her proudest achievements, though her husband definitely considers her invitation to the White House the pinnacle. (A poster Becky created to commemorate the 75th anniversary of the Women's Bureau was displayed at the White House, along with those designed by 6 other artists hand-selected nationwide. During the reception with then-President Bill Clinton and Mrs Clinton, Mrs Clinton confided to the art director that she liked Becky's poster best!)

At present, Becky is excited about her latest project, illustrating roughly a dozen labels for a collection of sauces for Santa Barbara Salsa. This spring, Whole Body, a division of Whole Food/Fresh Fields, opened a Manhattan location with Becky's illustrations used as architectural elements on the building as well as decorative elements on tiles, signage and packaging.

Becky describes her style as "whimsical fluid brushwork with the organic feel of nature." An earlier style was thick with paint but she was concerned that clients like *The Washington Post* would have difficulty reproducing the illustrations, so she started to focus more on black linework and flat colors. Influenced by the black & white linework of the Art Deco period, her style has evolved over the years to

accommodate the convenience of being digital while retaining its handtooled scratchboard look.

A terrific way to see Becky's work is on her website, www.beckyheavner.com. In addition to postcard mailings and ads she places in sourcebooks and the like, she is getting a lot of work through the website. It is a convenient way for clients to browse through her portfolio

and familiarize themselves with her style. Of course, if you have been to any of Del Ray's "Art on the Avenue" festivities, it's Becky's wonderful illustrations that appear on the publicity posters around town. And her images have adorned several of DRA's T-shirts, including its very first shirt that will be reissued in 2002 to celebrate DRA's 10th anniversary. ■

Call for Entries

October 20, 2001

"PLACE-SCAPES" Slide deadline October 20, 2001. Open to all. Landscape, seascape, skyscape, cityscape, any interpretation of "place." All styles, all media. Juror: Marietta Warner-Siegel, Ph.D., artist, art historian, gallery director. Show Nov. 16 - Dec. 16, 2001. Up to 3 slides/\$25, \$5 each additional. No commission. Awards include solo exhibition. Prospectus (required) available at: www.stagegallery.org, or send #10 (business-sized) SASE to: "PLACESCAPES," The Stage Gallery, 238 Frankel Blvd, Merrick, NY 11566-4732 or 516-623-3504.

November 1, 2001

Fall 2002 Exhibition Opportunity: Open to groups and individual artists working in all media. Exhibition dates: Oct 9 - Nov 17, 2002. \$35 for 30 slides and proposal. November 1, 2001, deadline. For a prospectus/entry requirements for either exhibition, send an SASE to: Target Gallery, Torpedo Factory Art Center, 105 N Union St, Alexandria VA 22314 OR 703-838-4565 OR targetgallery@crois.com

November 1, 2001

Sinclair Community College Seeking Proposals: for the 2003 exhibition season. Slide submission deadline November 1, 2001. SCC has four separate, professionally designed galleries, including one dedicated to photography-based media. Exhibits are scheduled on a 4-6 week rotation. Sinclair provides return shipping or an honorarium to defray return travel expenses. For examples of past exhibits, visit www.sinclair.edu and check out the Art Department website. For further information, contact cindy.tiedemann@sinclair.edu. Send 10 slides, a slide list with sizes and media, a resume, artist statement, and SASE to: Cindy Tiedemann, Gallery Coordinator, Sinclair Community College, 444 West Third St, Dayton OH 45402-1460.

November 8, 2001

Internetartauctions.com is currently accepting artists of all media. For info, call Steven Roach (9AM to 8PM PST) or go to www.internetartauctions.com. You can also email us at sroach@internetartauctions.com.

November 23, 2001

"ABSTRACTION 2002." International, open to abstract, non-representational, or non-objective works, 2D or 3D. Exhibition: Dec. 21 - Jan. 27. Up to 3 slides/\$25, \$5 each additional. No commission. Awards include solo exhibition. Prospectus (required) available at: www.stagegallery.org, or send #10 SASE (4.25" x 9.5" only) to: "ABSTRACTION/Stage Gallery," (including exhibition title is essential!) 238 Frankel Blvd, Merrick NY 11566-4732 or 516-623-3504.

November 30, 2001

The 2001 Lady MacDuff Poetry Contest: Rexdale Publishing Company of Hackensack, NJ invites all poets, published and unpublished to enter The 2001 Lady MacDuff Poetry Contest. The winner will receive \$500 and 12 copies of his/her published poetry book. Details may be found at: www.RexdalePublishing.com or RexdalePublishCo@cs.com.

Welcome New Members!

Sally Coler

Betsy Galeota

New corporate membership:

Joe Brocato of ASAP Printing.

2805 Mount Vernon Ave.

Adopt A Park

Can you help clean up the grounds around the Gallery?

Contact

Marlin Lord at 703.683.1112

that "takes you back to the farm" with its wheat sheaves, checkerboards and whimsical appliquéd seat cushion. "I'm hoping OffBeat Auction goers will be "moo-ved by it," says artist **Linda Silk**. "Yankee Doodler", a chair co-created by **Ellyn Ferguson** and **Barbara Robinson**, is resplendently patriotic with red, blue and gold decorated moldings accented by shooting stars. Photographer **Kathryn Brown's** "Chair-ish" entry has an iridescent glass seat which inspired the tiled mosaics design surrounding it. These and many other works-in-progress can be "pre-viewed" at the DRA gallery during Art on the Avenue, which takes place along Mt. Vernon Avenue in the Del Ray section of Alexandria, on Saturday, October 6th (10-6). Admission to the DRA gallery and Art on the Avenue is free. ■

Want to buy an ad in the OffBeat Auction program? Contact Alethea Taylor Camp at 703.519.9358.

What Can You Do?

Del Ray Artisans' artistry will be in the spotlight at this year's OffBeat Auction, and all members are encouraged to play a vital role in this, our biggest and best fundraising event! There are several ways for you to participate:

Silent Auction

This year's Silent Auction will consist only of art. Donate one of your creations suitable for impulse buying that has a maximum value of \$100. OR, buy a piece from a Del Ray Artisan you admire and donate it to the Silent Auction. (Please include a few of the artist's business cards.)

Interested artists need to contact Mart Larson at 703.836.0413 as soon as possible with a commitment to donate! Items will be accepted at the Gallery, 2704 Mount Vernon Avenue, Alexandria, November 16, 7-8:30PM and 17, noon-3PM.

Live Auction Furniture

Anyone who is currently working on a piece at home (or who plans to start one soon) needs to inform Vivienne Lukacs at 703.979.8996 as soon as possible!

Come on down to the Gallery on the weekends and put your creative energy into a furniture-work-of-art. Painting, embellishing, and varnishing still needs to be done on several pieces.

Helping Hand

- Need a volunteer with a truck! Call Ron Blank, 703.765.3878
- Distribute flyers & posters. Call Karen Williamson, 703.619.0161
- Sell tickets to auction. Call Liz Martinez, 703.683.1969
- Set-up preview exhibit. Call Kathryn Brown, 703.549.5227
- "day of" furniture moving & set-up. Call Martin Angebrannt, 703.521.7703 ■

Please submit your articles for the November newsletter by 5:00PM October 20th to Linda Silk, at LMSilk@aol.com

Classified Listings

Commission Available

Student or Emerging Artist Wanted to paint portrait. Client will pay small commission (under \$100). Ft Hunt Road location. Contact Mrs. Jeve at 703-768-6620.

IT Help Needed

Artist needs onsite help/guidance installing scanner on Mac Hci. Falls Church. Call 703-533-7689.

Art Supplies For Sale

Silk painting items for sale—discontinuing business; full size vertical steamer (accommodates 54" fabric); Susan Moyer frames and other frames; specialty brushes; french and unique dyes, and other specialty items. Woodstock, VA location. 540-459-5458.

Become a Member, Join Del Ray Artisans

(or Renew your membership)

Name: _____

Street: _____

City: _____ State: _____ ZIP: _____

Telephone(s): _____

E-mail: _____

I am an artist (medium): _____

I am a supporter of the arts

Is this a membership renewal Yes No

I am interested in volunteering. Yes No

I can liaison for Del Ray Artisans at a local civic group. Yes No

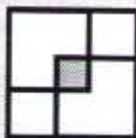
Membership Categories for One (1) Year:

Individual: \$35 Household: \$50 Corporate: \$100

Student/Senior/Disadvantaged: \$10

Please make check payable to *Del Ray Artisans*.

Mail check and membership form to *Del Ray Artisans*, Attn: Membership, 2210 Mount Vernon Ave., Alexandria 22301



Del Ray Artisans
 Mail: 2210 Mount Vernon Avenue
 Alexandria, Virginia 22301
 703.838.4827
 www.radiodelray.com/artisans

Thanks to the Alexandria Commission for the Arts, the Virginia Commission for the Arts, and the City of Alexandria

PIZZA PARTY! PIZZA PARTY!

Next General Member ~~Meeting~~
 Tuesday, October 9, 7PM
 at DRA Gallery Space
 Nicholas A. Colasanto Center
 2704 Mount Vernon Avenue

DRA Meetings are held on the
 2nd Tuesday of every month.

Officers and Board of Directors

President

Theresa Esterlund 703.379.2533

Vice-President

Reneé Niver 703.721.1937

Treasurer

Marlin Lord 703.683.1112

Asst. Treasurer

Kathryn Brown 703.549.5227

Secretary

Linda Silk 703.533.7689

Directors

Martin Angebrannt 703.521.7703

Bryan Leister, *Mail List Coordinator*,
 703.683.1544

Vivienne Lukacs 703.979.8996

Liz Martinez, *Gallery Coordinator*,
 703.683.1969

Pat Parkinson 703.606.9270

Barbara Robinson 703.683.6951

Karen Schmitz, *PR Co-Coordinator*,
 703.836.0035

Susan Downs Slattery 703.922.7290

Jen Whitman 703.765.1510

Karen Williamson, *PR Co-Coordinator*,
 703.619.0161

Beth Wrightson 703.683.0222

The Well Crafted Word newsletter is published monthly by the Del Ray Artisans. Newsletter Staff: Mart Larson, Liz Martinez, Linda Silk.

Arts Resource Foundation is a 501(c)(3) public membership organization formed to create and support community-based arts organizations and promote the arts as a resource for community development. **Del Ray Artisans** is a community arts group featuring two- and three-dimensional works of decorative and function art and fine crafts through exhibits, lectures, and instructional classes in the community. **Del Ray Artisans** is funded, managed, and operated by **Arts Resource Foundation**.

DRA Calendar

2001

October

October 6, Art on the Avenue, 1AM to 6PM, Rain or Shine.

November

November 17 and 18, Gallery delivery dates for Off Beat Auction pieces.

November 30 - December 1, OffBeat Auction Preview Exhibit, Friday 7-9PM and Saturday, 10AM-4PM. Sealed bids will be accepted.

December

The OffBeat Auction Gala, December 2, Sunday, 6-10 PM, Embassy Suites, Alexandria (across from the King Street Metro)

December 8, Holiday Show & Sale, For more information contact Liz Martinez 703.683.1969 or catniphaze@home.com (Space is limited.)

2002

January

Del Ray Artisans 10th Anniversary Retrospective, January 11-27, ISO curator

February

Celebrate Alexandria! February 8-24, curators Leslie Wilder & Jane DeWeerd

March

From the Home—A Collaboration with Springwater Arts, March 8-24, Springwater curator Ann Liddle; DRA co-curator Debbie Mezzetta

April

Spring All Member Show, April 5-21, ISO curator

May

Student Art Show, May 10-26, curator Linda Silk

June

Calendar Open

July

Art Camp, July 29-August 2, coordinators Liz Martinez & Barbara Robinson ISO a volunteer with grant writing experience

August

Calendar Open

September

Fall All Member Show, September 13-29, ISO curator

October

Calendar Open

November

Seasons, November 8-24, curators Sue Kuleshar & Vivienne Lukacs

December

Holiday Show and Sale, December 7

Many thanks to Royce Flowers for the lovely contributions to our opening receptions and to Randy Allen and Radio Del Ray for hosting our Web pages.