

THE Well-Crafted Word

news from the del ray artisans

june 1997

EXHIBITION OF OUR NEIGHBORHOODS

The May 23 Opening Reception for "A DAY IN THE LIFE OF DEL RAY AND VIEWS FROM GRACE HILL" drew a steady crowd of regulars, newcomers and members of the Hill family.

Grace Hill's great-granddaughter toddled through the rooms pursued by her mother. The reception buzz was good, and **Grace Hill**, who worked diligently on her paintings but never expected them to be publicly exhibited, fielded questions about her technique and motivation. Her proud husband also held court with guests. "This is only half of what we have at home," he said.

Apparently the food, drinks and conversation warmed the hearts of several reception goers. The contribution box yielded \$50 when Treasurer **Marlin Lord** emptied it at the end of the party.

The show runs through June 15. The gallery will be opened Saturdays 10 AM to 4 PM; Sundays noon to 4 PM; and Tuesdays and Thursdays 7 PM to 9 PM.

Kudos to curator **Linda Silk** for all the work she does to coordinate the exhibition schedule. **Linda** wishes to thank **Alice Cannon** who came to the rescue just when things were getting hectic and the other committee members who helped with the Sketch Book show: **Kathryn Brown, Jane DeWeerd, Terri Deutsch, Sue Dick and Marlin Lord**. Great teamwork!

ELECTION SET FOR JUNE 17TH

Elections have been scheduled for this month's General Membership Meeting to be held, Tuesday, evening June 17 at 7 PM. Since our 501(c)(3) documents have been submitted, several changes have taken place in our membership leadership. In order to keep everything up to date new elections will be necessary. (continued on p. 2)

WATER EXHIBITION IN THE WORKS

Curator **David Talmage** reports that plans are well underway for **WATER WORKS** a Multi-Media Exhibition featuring artwork that is influenced by water. The exhibition will run from June 27 - August 2. Exhibition committee members include **Eleanor Baker, Mary Jo Long** and **David Wase**. We've heard that even the Opening Reception Food will follow the water theme...hmm? (watercress, watermelon....you get the picture). If you'd like to donate food for the reception, please call **Mary Jo Long** 549-1085.

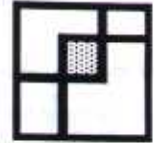
If you'd like to **submit artwork** bring it to the Center **Thursday, June 12th 7 - 9 PM** or **Saturday, June 14th 10 -4 PM**.

OPENING RECEPTION will be **Friday, June 27th from 7 - 10 PM**. It will feature "After the Storm" a special performance by The Ballet School at 7:30 PM. For more info please call **David** at 768-0709.

GOOD NEWS AND BAD NEWS

First...we happily announce that the Alexandria Commission for the Arts (ACA) has informed us that the Del Ray Artisans have been awarded an Operating Support Grant for FY 1997-98. The award is conditional upon City Council approval and would be a maximum of \$1500. We expect to receive notification very soon as to the actual award level. Our appreciation goes out to **Dave Nicholson** for writing this successful grant proposal and to **Kathryn Brown** and **Marlin Lord** for supplying the financial data.

Next... you may have noticed the For Lease sign in the window of our gallery space at 2213 Mt. Vernon Avenue. For the last several months Sally and Gary Christian have kindly allowed us to use their beautiful Art Deco building as a home for the Del Ray Artisans. However they have recently decided to lease the building. We will remain at the site until a tenant is found.



So the call goes out....Put your talents to work! Or use your talents to nominate someone! Many of our officers have faithfully served for a period of years and perhaps it is time for new leadership. If you are interested in filling one of the following roles attend the meeting to register your interest. You may wish to call the person currently serving in that role for more information. If you would prefer to get involved gradually, why not agree to work as a committee member in your area of interest? **WE NEED YOU.** If more than one person is interested in the same position, we will put it to a vote. We have an active board that considers itself a "rapid response" team. If you'd like to offer your talents you will be most welcome.

Job Descriptions...

Executive Director: Acts as a spokesperson for Del Ray Artisans in the community and in the media. Answers questions during the grant process if charitable organizations want more information. Sets agenda and runs membership meetings. Contact person: **Dave Nicholson** 836-2975

Treasurer: Keeps the books for Del Ray Artisans. Pays bills and reimburses members for expenses. Keeps an inventory of fundraising items. Files documents with IRS and articles of incorporation. Provides financial data for grants. Contact person: **Marlin Lord** at 683-1112

Secretary: Takes notes at meetings. Writes letters on behalf of the Del Ray Artisans Board. Contact person: **Mart Larson** 836-0413

BOARD OF DIRECTORS' ROLES:

Graphics Design: Designs invitations and programs for exhibitions. Coordinates with printers, curator and director of public relations. Contact persons: **Terry Atkin** (Leave message at 684-6549) or **Les Perkins** 836-7731

Community Involvement: Responds to requests for artistic projects in the community (ex. Youth Market Beautification Project) and/or develops shared artistic opportunities between members of the community and the Del Ray

Artisans. Contact: **Nick Bayus** 549-9323

Membership: Maintains the membership list, prepares mailing labels, provides "new member welcome" materials. Contact: **Kate Grumbacher** 845-0660

Communications: Writes and distributes monthly newsletter. Contact: **Mart Larson** 836-0413

Public Relations: Writes press releases, places articles and announcements in newspapers, promotes upcoming events. Contact: **Dave Nicholson** 836-2975

Gallery Coordinator: Works from the master Exhibition Calendar to schedule and find curators for Artisan exhibitions. Willing to curate exhibitions. Coordinates use of space. Collaborates with volunteer coordinator to staff the Artisan Center during gallery hours. Contact: **Linda Silk** 533-7689

Volunteer Coordinator: Contacts members to staff the gallery space and to sell Artisan T-Shirts at the Del Ray Farmers Market. Keeps a master schedule. Contacts members to help with special needs (ie: food donations for Receptions, maintenance and construction). Contact: **Andrea LaRue** 836-9246

AREAS OF NEED:

Grant Writer: This role has been assumed in the past by committee with four different individuals coming forward to accept leadership. Three of these volunteers had never written a grant proposal before. (Each grant that was submitted was awarded.) If you enjoy writing and can follow detailed instructions you will be perfect for this job. Our goal is to seek out more grant opportunities.

By-Laws Committee: Currently there are no By-Laws for our organization. It is time to develop our own straightforward guidelines. Sample By-Law formats are available to assist us in this process. If you'd like to work on creating our By-Laws please contact: **Marlin Lord** 683-1112.



Welcome New Members....

Barbara Brecher
Katherine Crow
Mary Beth Flowers
Carolyn Hatfield McCoy
Jeanette Zink

New Corporate Members...

Grace Hill
David Wase

Renewals...

Frances Newquist
Elyn Ferguson
Nancy Dunning

Benefits of Membership*

Participation in Member Exhibitions
(minimum 2/year)

10% Discount at Pearl Art Center

10 issues of Well Crafted Word

Invitations to all Del Ray Artisan
events

*Coming Soon: Membership Cards from
our Industrious Membership Chair, Kate
Grumbacher

*The Well-Crafted Word is funded in part
by grants from the Virginia Commission
of the Arts and the Alexandria Arts
Commission.*

Do your part to help us thrive: RENEW YOUR MEMBERSHIP.



**Become a Member
Join Del Ray Artisans Now!**

Name: _____

Street: _____

City: _____ State: _____ Zip: _____

Telephone: _____

I am interested in volunteering. Yes No

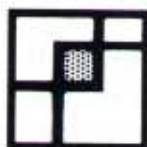
I can be a liaison for Del Ray Artisans at my local civic group. Yes No

Membership Categories: Student - \$25 Individual - \$35 Household - \$50
Corporate - \$100

Please make check payable to Del Ray Artisans and mail it to 2210 Mt. Vernon
Avenue, Alexandria, VA 22301, attn: Membership

DEL RAY ARTISANS CALENDAR OF EVENTS

- JUN 12 & 14** **SUBMIT ARTWORK FOR WATER WORKS SHOW 7-9 PM**
- THROUGH JUN 15** **A DAY IN THE LIFE EXHIBITION SATURDAYS, SUNDAYS AND TUES & THURS. EVENINGS**
- JUN 17** **DEL RAY ARTISANS MEMBERSHIP MEETING/ELECTION 7 PM**
- JUN 27** **OPENING RECEPTION: WATER WORKS EXHIBITION 7 - 10 PM**
- JUN 28 - AUG 2** **WATER WORKS EXHIBITION SATURDAYS 9 AM - 4 PM, TUESDAY AND THURSDAY EVENINGS 7 - 9 PM**



Del Ray Artisans' Center
2210 Mt. Vernon Avenue
Alexandria, Virginia 22301
703-684-6549

**Elections: Tues. June 17th
7 PM**

**OPENING RECEPTION:
WATER WORKS!**

**Friday, June 27th
7 - 10 PM**

**2213 Mt. Vernon Avenue
Alexandria, Virginia**

ARTS RESOURCE FOUNDATION is a 501(c)(3) public membership organization formed to create and support community based arts organizations and promote the arts as a resource for community development. DELRAY ARTISANS is a community arts group featuring two and three dimensional works of decorative and functional art and fine crafts through exhibitions, lectures, and instructional classes in the community. DELRAY ARTISANS is funded, managed and operated by ARTS RESOURCE FOUNDATION.

An Open Invitation...

Several positions are open on the Board of Directors and we welcome anyone who has a willingness to work with others and can drive a project to completion.

EXECUTIVE BOARD MEMBERS

Terry Atkin, Graphics Design Director

Nick Bayus, Director Community Involvement, (703)-549-9323

Kathryn Brown, Ass't Treas. & Selection Committee Chair, (703) 549-5227

Charlotte Corcoran, Assistant Executive Director, (703) 548-1521

Ellyn Ferguson, Director, (703) 549-2660

Kate Grumbacher, Director of Membership, (703) 845-0660

Martha Larson, Secretary & Communications Director, (703) 836-0413

Robert Larson, Director, (703) 836-0413

Andrea LaRue, Volunteer Coordinator, (703) 836-9246

Marlin Lord, Treasurer (703) 683-1112

David Nicholson, Executive Director & Public Relations (703) 836-2975

Les Perkins, Director Marketing & Graphics (703) 836-7731

Linda Silk, Gallery Coordinator, 703-533-7689

Susan Downs Slattery, Director (703)922-7290