

THE

Well-Crafted Word

news from the del ray artisans

november 1996

ART ON THE AVENUE A REAL TREAT

Thank you to all the artists who contributed to the delightful success of Art on the Avenue held October 6th. We sold over \$400 worth of custom notecards and Del Ray Artisans T-shirts to hundreds of festival goers. Mt. Vernon Avenue was transformed into a bustling art bazaar for the day as over 50 artists set up tents and tables to display their wares. Several artisans reported good sales. Those participating were: **Terry Atkin, Kathryn Brown, Alice Cannon, Jane DeWeerd, Sue Dick, Angelynn Hall, Becky Heavner, Peggy Kaufman, Bryan Leister, Marlin Lord, Helen Ottaway, Madeline Ramsey and Sue Weaver.** Bryan demonstrated still life painting and Helen did a pottery demonstration. Artisan members **Gordon Johnston** and **Karen Helbrecht** entertained the crowd along with other musicians from the Irish Breakfast Band. **Ellyn Ferguson, Jim and Karen Hoben** and **Mart Larson** sold T-shirts and notecards at the Del Ray Artisans table. **Pat Miller** coordinator of the event (and DRA member) said that plans are underway to make the event an annual affair. Congratulations to **Pat** and her committee for a job well done! Kudos also go out to member **Steve Shulman** for coordinating the city-wide Art Safari.

BE PART OF THE ACTION

The next membership meeting will be held at the Artisan Center 2306 Mt. Vernon Avenue, Wednesday evening, November 13th from 7 - 9 pm. It will be a good opportunity to meet new and veteran members, make plans for future shows and just socialize. We have much to be thankful for as we open our new digs. Come and enjoy.

hARvesT DEL RAY ARTISAN MEMBERS' SHOW OPENS NOV. 8TH!

Friday evening November 8th the doors will open on our brand new space at 2603 Mt. Vernon Avenue in the St. Elmos Coffee Pub building! The space is being provided to us rent free by **Scott Mitchell** until a market rate tenant comes forward. Thank you **Scott**.

An Opening Reception for the **hARvesT show** will be held from 7:00 -10:00 pm Friday, November 8th. The exhibition will run through November 30th. Curators **Sue Dick** and **Tara Hardiman** have been working hard behind the scenes to assemble a fine array of Del Ray Artisans for this mixed media Members' Exhibition. Several new members will be exhibiting with us for the first time, as well as several seasoned Del Ray Artisans.

Exhibition hours will be:

Saturdays and Sundays 10 am - 4 pm

Tuesday and Thursday Evenings 6 - 8 pm

Over the last month a hardy crew of Del Ray Artisans have been burning the midnight oil trying to get the new space ready for our fall exhibition. Hopefully the paint will be dry by the time the show is mounted! Thank these hard working Del Ray Artisans when you see them at the reception: **Eleanor Baker, Nick Bayus and Ginny, Ron Blank, Kathryn Brown, Teri Deutsch, Sue Dick, Ellyn Ferguson, Janae Haaland, Betsy Haller, Tara Hardiman, Walter Hock, Bob and Mart Larson, Andrea LaRue, Marlin Lord and Dave Nicholson.** The crew says it's been fun. Can't wait to see the results of their labors.

Bring your neighbors, friends and family to check out our new space and enjoy the top notch artwork of the Del Ray Artisans.





HAVE YOU HEARD?

Peggy Kaufman was beaming at her table at Art on the Avenue even though she was feeling overwhelmed. Her beautiful polymer clay Christmas ornaments were selling like hot cakes but that wasn't the best of it. She had just shipped out a huge order of ornaments to The Museum Store which will sell **Peggy's** ornaments nationwide in 73 locations. Ho, ho, ho!

Many thanks to **Mrs. Gant Redmon** for her generous donation to the Del Ray Artisans of \$100 to underwrite general operating costs. Moving has been an added expense and **Mrs. Redmon's** gift is much appreciated. Thank you.

Our appreciation also goes out to **Al Grande of ASAP Printing and Mailing Company** for renewing as a Del Ray Artisans Corporate Sponsor. Won't you jump on the band wagon and renew your membership to keep our shows coming?

Member **David Talmage** is publishing his own

electronic magazine "Pictures Quarterly" which features photography only. **David** is currently soliciting for photographers to show in his February issue. There is no money involved, just an interest to share your photography on the web. Contact **David** at talmage@worldweb.net or call 703-768-0709.

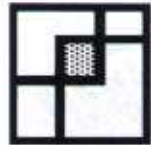
NEW VOLUNTEER COORDINATOR

Welcome to **Andrea LaRue**, an enthusiastic new member who recently signed on in the role of Volunteer Coordinator. **Andrea** has been the convincing voice on your answering machine offering opportunities to paint, drywall and outfit the new site. She is also recruiting for Artisan representatives to work the Farmers Market on Saturdays. And if you weren't interested in those opportunities then she has yet another option: why not help staff the gallery space once our Fall exhibit opens next week? **Andrea** is a welcome addition to our membership. Give her a call at 836-9246 and let her know where you'd like to jump in.

GRANT NEWS

As this article goes to print Dave Nicholson is submitting the Del Ray Artisans grant application to the Alexandria Commission for the Arts. Grant funding has been a major source of revenue for our group. In June 1996 the Virginia Commission for the Arts awarded Del Ray Artisans \$500 for General Operating Support. And the Alexandria Commission for the Arts awarded our group \$1700 in 1996 based on our mission to create a community based art center. Awards of money are made based on artistic achievements as well as service to the community. We are proud of our track record and look forward to another strong year in Del Ray.

Thank you to **Ron Blank** and his able committee who worked out the '97 Exhibition Calendar at a recent meeting. Participants were **Martin Angebrannt, Ron Blank, Alice Cannon, Charlotte Corcoran, Walter Hock, Mart Larson, and Carolyn Paden**. This calendar will be submitted in our grant proposal along with financial statements painstakingly prepared by our treasurers **Marlin Lord and Kathryn Brown**. Thank you to everyone involved in the grant process.



Become a Member

Join Del Ray Artisans Now!

Name: _____

Street: _____

City: _____ State: _____

Zip: _____

Telephone: _____ day _____ evening

I am interested in volunteering. Yes No

If yes, please circle your area of interest.

I'd like to help with: Fundraising, Curating, Membership, Grant Writing, Staffing the Center or Farmers Market, Receptions

I have my own ideas: _____

If you create artwork what types of work do you do?

Membership Categories:

- Student - \$25
- Individual - \$35
- Household - \$50
- Corporate - \$100

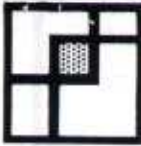
Please make check payable to the Del Ray Artisans and mail it to 2210 Mt. Vernon Avenue, Alexandria, VA 22301, attn: Membership

(Members will be guaranteed at least two opportunities to exhibit their work each year, receive discounts on Artisan events and classes and be able to get a 10% discount on art supplies at Visual Systems and Pearl Art Center.)



hARvest Exhibition
(Del Ray Artisans Members' Show)
8 november - 30 november 1996
Opening Reception / Nov. 8th 7 - 10 pm
Saturdays & Sundays 10 am- 4 pm
Tuesday & Thursday eves 6 - 8 pm

The Well-Crafted Word is funded in part by grants from the Virginia Commission of the Arts and the Alexandria Arts Commission.



Del Ray Artisans' Center
2210 Mt. Vernon Avenue
Alexandria, Virginia 22301
703-684-6549



**MEMBERSHIP
MEETING**

7 PM WED. NOVEMBER 13

ARTISAN CENTER

(St. Elmo's Building)
2306 Mt. Vernon Ave.
Alexandria, Virginia

Mr. David Nicholson
Ms. Jodi Nicholson
Nicholson Photography
818 W. Timber Branch Pky.
Alexandria, VA 22302

ARTS RESOURCE FOUNDATION is a 501(c)(3) public membership organization formed to create and support community based arts organizations and promote the arts as a resource for community development. DEL RAY ARTISANS is a community arts group featuring two and three dimensional works of decorative and functional art and fine crafts through exhibitions, lectures, and instructional classes in the community. DEL RAY ARTISANS is funded, managed and operated by ARTS RESOURCE FOUNDATION.

An Open Invitation...

Several positions are open on the Board of Directors and we welcome anyone who has a willingness to work with others and can drive a project to completion. Areas of need: Membership, Children's Programming, Curating, Grant Writing....

EXECUTIVE BOARD MEMBERS

- Nick Bayus**, Director Community Involvement , (703)-549-9323
- Kathryn Brown**, Asst Treas. & Selection Committee Chair, (703) 549-5227
- Charlotte Corcoran**, Assistant Executive Director, (703) 548-1521
- Ellyn Ferguson**, Director, (703) 549-2660
- Martha Larson**, Secretary & Communications Director, (703) 836-0413
- Robert Larson**, Director, (703) 836-0413
- Marlin Lord**, Treasurer (703) 683-1112
- David Nicholson**, Executive Director & Public Relations (703) 836-2975
- Helen Ottaway**, Director (703) 549-6947
- Les Perkins**, Director Marketing & Graphics (703) 836-7731
- Dara Schumaier**, Director Mailing List , (703) 836-7731
- Susan Downs Slattery**, Director, (703)922-7290