



# THE Well-Crafted Word

news from del ray artisans' center

january 1995

## DEL RAY IS A STATE OF MIND

ATTEND GENERAL MEETING,  
7:00 P.M., TUESDAY  
FEBRUARY 7TH AT DUNCAN LIBRARY

### AGENDA:

7:00 P.M. ....Refreshments

7:10 .....Old Business  
Brief Update on Recent & Current Shows

(Hannibals, Snuggery)

Overview of Status of ARF Board

Treasurers' Report

Revenues: Tee Shirts

All That Glitters

Incorporation and By-laws Status

7:30 .....New Business  
1995 Exhibit Commitments  
Sponsorship Program  
Realtors' Testimonials

7:45.....Buzz Sessions  
(30 minutes)  
ARF Operating Structure  
Community Projects  
Site (With or Without Walls)  
Artists' Needs 1995  
Commission Fees

8:15 Re-convene: Groups report

8:50 Renewal and New Membership  
Sign Up

8:55 Adjourn (Library closes 9 P.M.)

---

SEE YOU FEBRUARY 7TH TUESDAY...

Bring a new member...

Pick up an updated membership list..

Join an interest circle....

---

WHAT'S YOUR STATE OF MIND?

## 1995 BRINGS CHANGE

The **Well-Crafted Word** brings news of big changes here at Del Ray Artisans Center. As most of you have probably noticed, our gallery space at 2210 Mt. Vernon Avenue has been vacated so that a market-rate tenant can occupy the space. As part of the agreement, the tenant, Alexandria Volunteer Bureau, will provide us with needed space to conduct business-related matters and to maintain the current mailing address and telephone number for the Del Ray Artisans' Center.

At a recent meeting of the Executive Board our visionary Executive Director, **Peter Smirniotopoulos** tendered his resignation. It was accepted with great reluctance. **Peter** and his wife **Lauren** founded Del Ray Artisans' Cooperative along with **Nick Bayus**, **Terry Atkin**, **Rob Reuter** and **Steve** and **Ann Campbell** just three years ago. Since then none of our lives has been the same. The amount of commitment and energy required to drive such an enterprise has been formidable. We offer our gratitude to **Peter** and wish him well in his new job. His exuberance and commitment will be greatly missed.

Since **Peter's** resignation the duties and responsibilities of his position are being shared jointly by a group of members serving as the Acting Board. Without the overhead associated with dedicated gallery space, the Acting Board has begun exploring a new idea for on-going exhibitions. The new concept will focus exhibition schedules around the concept of being a Gallery-Without-Walls which will utilize existing vacant spaces. In fact, this idea has had two successful try-outs coordinated with Alexandria real estate firms, McEneaney Associates and Long and Foster - Old Town.

Attend the General Meeting to help fashion Del Ray Artisans' future ventures.



### HANNIBAL'S COFFEE NEW VENUE FOR DEL RAY ARTISAN EXHIBITS

As we enter the new year, an exciting opportunity to display work has arisen. Hannibal's Coffee Company, a year-old local company with an interesting philosophy, has offered FREE display space on a rotating basis to Del Ray Artisans members. Besides working with artists in the local area around each store; they donate a portion of their revenues to two organizations which work with endangered species. Hannibal's new retail outlet is in the Hechinger Mall on Duke Street, next to Boston Chicken. They will allow us to use two walls in the shop, at no charge, to display work for a three month period. Additionally, they graciously agreed to print and have available information about each artist and their work.

Artists who would like to take advantage of this opportunity should contact **Dave Nicholson** for details. (703- 683-7405). This looks to be one of the proverbial win-win situations benefitting both Hannibal's and Del Ray Artisans.

### MEMBERS ACCEPT LEADERSHIP ROLES

We are pleased to announce that **Kathryn Brown** and **Marlin Lord** have agreed to handle Finances/Treasurer matters for ARTS RESOURCE FOUNDATION. The post has been vacant since **Rob Reuter** resigned, so we are happy to have **Kathryn** and **Marlin** come forward to accept this important job.

**Charlotte Corcoran** has signed on as Assistant Membership Director to aid **Dara Schumaier** in membership matters. **Charlotte** is also watching over our mail and telephone messages. Thank you for your readiness to help, **Charlotte**.

### ALL THAT GLITTERS

Our Christmas show was put together very quickly and successfully by **Charlotte Corcoran**, **Sarah Pearson** and **Helen Ottaway**. A partnership was formed between McEneaney Associates and ARTS RESOURCE FOUNDATION to present the artistry of fifteen artisans in a private home listed by the realty firm.

Over the weekend of December 17th and 18th the works of fifteen artists were on display. The participants offered a wide range of arts and crafts including; jewelry, stained glass, paintings, photography, etchings, boxes, handmade books and Christmas ornaments.

Helen reports that we had a very good crowd, "at least 200 people on Saturday and nearly that many on Sunday." The show raised \$ 660.00 through entry fees and donations from sales by the artisans. We sold the remainder of the Del Ray Is A State of Mind tee shirts and best of all we had fun.

Special thanks go to McEneaney Associates for their sponsorship, to **Dave Nicholson** for publicity, to **Alice Cannon** a new member who pitched in to help hang the show, to "Almost Heavenly Trees" who donated our Christmas tree, and to **Kathy Martin** who donated a ceramic dish. Most importantly we are very grateful to the talented artisans who made this sale a success!



**Field Services**

**ENDORSED HEALTH INSURANCE\***  
FOR THE SELF-EMPLOYED  
AT AFFORDABLE RATES!

**SHARON ROTHSTEIN** 703-356-3117

Representative

\*Underwritten by PPL Life Insurance Company

Ms. Rothstein has agreed to donate \$25 to ARF for each new client she obtains through this ad.

### OPPORTUNITY

There are many other opportunities for members to break new ground for the Del Ray Artisan community in the coming year. Come to the General Meeting, which will be held at Duncan Library 2501 Commonwealth Ave., Tuesday evening February 7th from 7 - 9 p.m. to learn more.

### KNOCKS

MEMBERSHIP QUESTIONNAIRE



Name \_\_\_\_\_

Address \_\_\_\_\_

Phone (home) \_\_\_\_\_ (work) \_\_\_\_\_

Membership Category (Check one: This determines the amount of your annual dues):

- Student \$25 full-time student working toward a diploma or advanced degree.
- Individual \$35 privileges available only to the member except where noted.
- Household \$50 privileges available to two household members per event.
- Corporate \$100 privileges available to any two principals/employees per event.
- Artisan \$120 see separate information sheet for qualifications and benefits.

I am interested in **PARTICIPATING ACTIVELY** in Center activities as follows:

- working as a CENTER VOLUNTEER     weeknights     weekends
- working on one or more of the following COMMITTEES:
  - communications     community outreach     corporate membership
  - curating     fundraising     graphics     marketing     membership
  - programs     public relations     selection

Using the categories set forth below, please answer the following questions:

I am **INTERESTED IN THE ARTS** and have a *special interest* in the following areas:

\_\_\_\_\_

I am **ENGAGED IN THE ARTS** with *special emphasis* in the following areas:

\_\_\_\_\_

I am interested in **TEACHING/TAKING** (circle one) *classes* in the following areas:

\_\_\_\_\_

I am interested in **TEACHING/TAKING** (circle one) *classes for children* as follows:

\_\_\_\_\_

APPLIED ARTS - bookbinding; ceramics; faux finishing; furniture; glass; metals; mixed media; textiles; woodworking. BUILDING ARTS - architecture & design; carpentry; masonry; plasterwork. VISUAL ARTS - calligraphy; drawing; mixed media; painting; photography; printmaking; sculpture.

## DEL RAY ARTISANS' UPCOMING EVENTS

JAN - MAR  
FEB 7  
FEB  
MAY

STEVE CROSSETT EXHIBIT - HANNIBAL'S COFFEE  
DEL RAY ARTISAN GENERAL MEETING 7 P.M.  
SUSAN SLATTERY EXHIBIT - SNUGGERY  
CALLIGRAPHY SHOW - Location TBA



Del Ray Artisans' Center  
2210 Mt. Vernon Avenue  
Alexandria, Virginia 22301  
703-684-6549

**BE THERE!**  
**FEBRUARY 7TH, 7 PM**  
**ARTISANS MEETING**  
**@ DUNCAN LIBRARY**

ARTS RESOURCE FOUNDATION is a 501(c)(3) public membership organization formed to create and support community based arts organizations and promote the arts as a resource for community development. DEL RAY ARTISANS' CENTER is a community arts space featuring two and three dimensional works of decorative and functional art and fine crafts through exhibitions, lectures, and instructional classes. DEL RAY ARTISANS' CENTER is funded, managed and operated by ARTS RESOURCE FOUNDATION.

### **EXECUTIVE BOARD MEMBERS**

**Kathryn Brown**, Selection Committee Chair, (703) 549-5227  
**Charlotte Corcoran**, Assistant Membership Director, (703) 548-1521  
**Randi Korn**, Director, (703) 548-4078  
**Martha Larson**, Communications Director, (703) 836-0413  
**Patsieann Misiti**, Curating Committee Chair, (703) 549-1094  
**David Nicholson**, Public Relations Director (703) 683-7405  
**Christina Penn**, Director (703) 519-7253  
**Les Perkins**, Marketing & Graphics Director (703) 836-7731  
**Dara Schumaier**, Membership Director, (703) 836-7731  
**Lauren Smirniotopoulos**, Children's Programming Director (703) 548-9530  
**ACTING BOARD MEMBERS: Nick Bayus, Ellyn Ferguson, Marlin Lord, Helen Ottaway, Susan Slattery**